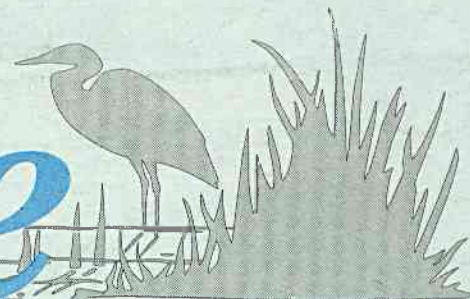


# The Shoreline



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A Shoreline Community, Pine Knoll Shores, N.C.

Town Hall 247-4353



Carteret-Craven Electric Coop Vice President Gary Zajac and PKS Mayor Joan Lamson discuss energy saving initiatives as the mayor replaces the bulb in one of the lamps at her home with an energy-efficient Compact Fluorescent Light (CFL). Use of CFLs, which use 75 percent less electricity than regular bulbs, is urged in this month's electric coop- energy tip.

## Energy Saving Initiative Aims At Reducing Consumption 10%

By Bill White

A campaign has been launched in Pine Knoll Shores aimed at significantly reducing the amount of electricity consumed in the community during the coming year. Mayor Joan Lamson says the goal is to reduce the kilowatt hours needed to meet the town's electrical needs by 10 percent by the end of next summer. Lamson notes that Carteret-Craven Electric Cooperative (CCEC), which serves PKS, is under a state mandate, as are all electricity providers in the state, to phase-in renewable energy and energy

### Tip of the Month

Turn it on. Replace the most used light bulbs in your house with Compact Fluorescent Lights (CFLs). They cost more at first than incandescent bulbs, but they use 75 percent less energy. Plus, CFLs emit less heat than incandescent bulbs, so they don't add heat to your home's air or make the air conditioner work harder.

(Energy Saving) Continued on Page 4

## Right Account Numbers Will Speed Water Bill Processing

The transition from management of the town's water system by Carolina Water Service to the town itself, initiated in May, has been flowing smoothly along with few glitches.

Public Services Administrator Betty Carr reports that the only real problem so far is that electronic fund transfer payments for some bills are still being directed to old Carolina Water account numbers instead of the new account numbers on the town bills. She urges water users to contact their financial institution and make sure the bank draft payments are being processed with the proper account number.

Carr points out that payments sent to the old account numbers have not gone

astray since the town has a list of the old numbers as they correspond to the new and crosschecking permits the funds to be properly credited. But, she notes, the crosschecking requires additional time and effort and can add to an increase in processing costs. With the cooperation of the town's water users and their financial institutions this situation can be avoided.

Actually, the town is urging all water users to consider using bank drafts as a way of saving everyone time and money. The system can benefit individuals in many ways, as noted in a pamphlet recently distributed through *The Shoreline*. Those who pay in person have to make

fewer trips to town hall, thereby not only saving time but quite possibly gas as well. Those who pay by mail save by eliminating the cost of envelopes and stamps. And, of course, the necessity to write checks is eliminated for both groups.

The town benefits because there are fewer envelopes to open and fewer checks to deposit, which adds up to a whole lot less staff time.



Look for the story and history of this fountain in this issue.

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The Shoreline

Deadline for Oct. issue is Monday, Sept. 22 Deadline for Nov. issue is Monday, Oct. 20 Articles always welcome!