

Pine Knoll Shores Strategic Plan


By Kevin Reed, Pine Knoll Shores Town Planner

The Pine Knoll Shores Board of Commissioners adopted the town's first Strategic Plan on February 13, 2014. The plan was subsequently amended in February 2016 and again in August 2017. Focus groups have been conducted annually to assist the Strategic Planning Committee in making sure the plan's recommendations and priorities are in line with the community's priorities. The plan covers seven strategic areas for the town, and in each of the strategic areas there are goals, which are broad

statements of an ideal condition; objectives, which are measurable mileposts that tell us if we are achieving our goals; and action items, which are tasks that will help to achieve the goals. The full plan document is located on the town's website (townof-pks.com) under the "Resources" menu and at townofpks.com/strategic-plan. Below is a quick summary of the plan's focus areas, including the goals and objectives for each of the seven areas.

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GOAL AREA	Beach Preservation	Fiscal Planning	Environment & Natural Resources	Residential & Commercial Development
OBJECTIVES	Maintain Beach & Strengthen Dunes <ol style="list-style-type: none"> Maintain sand levels in accordance with Bogue Banks MP Remain eligible for FEMA Storm Loss Mitigation Leverage tax dollars for beach nourishment Develop plan for frontal dune system Manage number of nonconforming structures Understand impacts of sea level rise 	Manage resources for efficiency <ol style="list-style-type: none"> Be responsible stewards of financial resources Maximize partnerships with neighbors & others to reduce cost of service provision to taxpayers Monitor county, state, and federal budgets and regulations 	Maintain & Protect <ol style="list-style-type: none"> Limit adverse impacts Encourage responsible public use & enjoyment Maintain & protect maritime forest/trees 	Promote Residential Character & Appearance <ol style="list-style-type: none"> Maintain residential character in development & redevelopment Access to goods & services Maintain small town character through accessibility Support an age-friendly community Evaluate small businesses for providing basic needs Explore enhanced recreational opportunities
GOAL AREA	Infrastructure	Public Safety & Disaster Planning	Sense of Community	Water Quality
OBJECTIVES	Improve & Maintain Municipal Property <ol style="list-style-type: none"> Minimize water loss Provide safe streets Implement the pedestrian master plan Maintain high quality public facilities Use modern, cost-effective technology 	Maintain a safe and secure community <ol style="list-style-type: none"> Certified & accredited public safety programs Low crime rate Readiness for natural & manmade disasters Police, Fire, & EMS efficiency & effectiveness Support public safety community presence 	Stronger Sense of Community <ol style="list-style-type: none"> Encourage residents' service to community Support community-building civic activities Balance needs of part-time, full-time & visitors Assess volunteer impact on town functionality 	Responsible Steward of Water Resources <ol style="list-style-type: none"> Avoid catastrophic flooding experienced in the past Reduce impairment of water resources Preserve/protect drinking water resources



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