

The MILL WHISTLE

Issued Every Two Weeks By
and For the Employees



MARSHALL FIELD & COMPANY, INC.
Manufacturing Division, Spray, North Carolina

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Number One



"Carolina Room" — reception room in executive offices — with aerial views of the mills on the walls.

Information On The New Sales Office

The new sales office for the Fieldcrest Domestic made in our mills, was opened officially Thursday, June 21, at 88 Worth Street in New York City. There were three previews—the first one a breakfast for the press on Tuesday morning, June 19; the second one—Tuesday afternoon for associates of Marshall Field and Company Manufacturing Division in the textile industry; and the third—Wednesday afternoon for customers of the Manufacturing Division and they came in droves from coast to coast.

The new headquarters are just a few steps east of the former address at 82 Worth Street. The space is larger, for the showing and selling of the four domestic lines and will accommodate, too the new merchandise planned for after-the-war selling.

On the two floors of the new head-

quarters there are the showroom and the executive and sales office, stock room, sample room, conference room, and lounge room for women. When you enter the doors at 88 Worth Street, you step right into the showroom. It is modern in design, shows all of the merchandise to advantage, is pleasing to the eye both from the standpoint of color and lighting, and looks and is comfortable. It will be a pleasant place in which the Fieldcrest staff can meet and sell to their store customers.

The double Herculite doors are set diagonally into the entrance, making it possible for anyone entering to see more of the showroom at a glance than if the doors were set straight into the wall.

The towels, bedspreads and blankets are displayed in long wall cases around the room. Each of these case sections is individually lighted, bringing out the colors of the Domestic in a clear and fascinating way, and adding a lot to the

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Congratulations Everybody!

Well, we did it again, as we expected. We all knew that the Manufacturing Division would go all out in their purchases of Bonds in the 7th War Bond Drive but what actually happened was that bond purchases were three or four times higher than ever before; seven mills going far over 100 percent and one, the Hosiery Mill lacked little of being on the 200 percent mark!

We are proud of that record and it gives us something to shoot at when the next War Bond Drive comes around. And those seven mills whose total average is 124 percent can proudly feel that they are staunchly holding their end of the Home Front line—side by side with their men in the fighting line.

Here is the final score:

Mill	Percentage
Bleachery	106
Finishing	90
Central Warehouse	121
Blanket	81
Sheeting	79
Bedspread	102
Karastan	117
Woolen	83
Rayon	75
Specials	87
Towel	109
Hosiery	167
General Office	143
TOTAL	97

Home Nursing Course To Start August 1st

All persons interested in the Home Nursing Course to be held on Wednesday and Friday of each week, are asked to come to the Girl's Club Room in Spray at 6:30 p. m., Wednesday, August 1st, for the first class.

The place of the future meetings will be decided on at this time and will be dependent on the locality of the homes of a majority of the students.

Miss Loretta Long, Red Cross Home Nursing Teacher, reports two successful classes already held in this vicinity with 40 students receiving certificates.

The biggest bargain of the year — a \$25 War Bond for \$18.75! Have you bought all you can?