June 10, 1946

THE MILL WHISTLE

SCENES AT EMPLOYEES' STORE ON OPENING DAY



In the above lay-out are shown scenes around the Employees' Store on opening day, Monday, June 3, with Store Manager Curtis Lea, shown in center. At the upper left is an exterior view of the store with the tower of Nantucket building in background. Upper right is a view of the main showcase

in the store containing sheets, blankets, towels, bedspreads, etc. In the lower left are seen L. M. Barksdale, store clerk, and Miss Louise Thomas, temporary clerk, with a rug, towels and draperies in background. At lower right is a group of shoppers, with Miss Geneva Anglin, temporary clerk, at extreme left.

Store Opening Is **Big Success**

The opening of the Employees' Store on June 3 was a big success. Business was unusually good on opening day and continued brisk throughout the week. Tuesday was a good business day despite the bad weather. On opening day there were occasional rush periods during the morning and a big rush after the 3:40 shift ended.

Nylon hose, of course, led in the number of sales with towels and small rugs being in next greatest demand. There was no wild buying of nylons, however, and many customers declined their allotment until a later time. Naturally, this was due to the fact that the hose will be available at any time one chooses to use his allotment.

First customer in the store was Lillian L. Holliman, Sheeting Mill, who made a big purchase. The first sale completed was two pair of nylon stockings to James Burgess, Woolen Mill.

Sales were made to all types of employees, women, men, young and old, white and colored. There were some purchases by employees retired under the Company pension plan.

Company officials are pointing out again that employees retired under the Company's pension plan ARE eligible to purchase merchandise at the store the same as active employees, provided they have applied for their identification cards at an Employment Office.

It also was emphasized by Company officials that members of the employee's family may purchase on his card provided they are known to the store manager or can properly identify themselves.

Issuing of the identification cards has been completed at the mills and those who missed applying may secure their card by applying at the Employment Office serving their mill.

New employees are eligible to secure a card at the end of three months. The store hours are repeated below:

Mondays through Fridays, 9:15 A. M. until 5:30 P. M.

Saturdays, 9:15 A. M. until 1:00 P. M.

Know anyone in the black market? Your Rayon reporters sure would like to swindle or even buy a pound of lard and two chickens. The picnic season is on at Fairystone Park.

Just noticed a familiar face in the copping room. Welcome back, Dovie.