

RIGHT OFF THE FLOOR

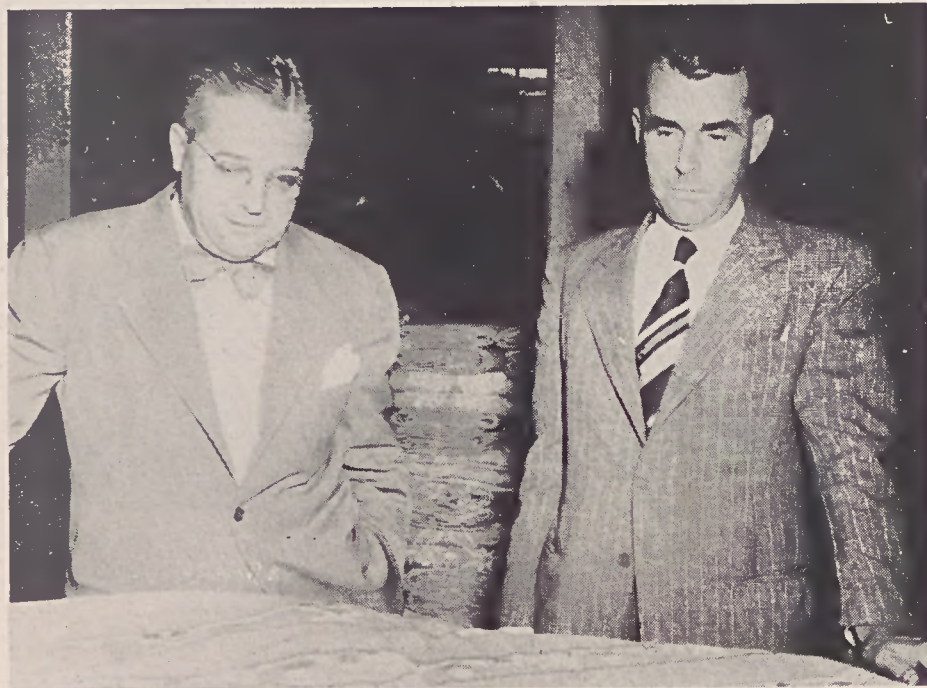
NEWS OF OUR NEW YORK OFFICES

By "WIG"

Karastan: 295 Fifth Avenue

Domestics: 88 Worth Street

Visitor To Mills



A visitor to the mills this week was Howard W. Grunau, of the New York Sales Office, shown above, left, with James E. Barksdale, Bedsread Mill manager. Mr. Grunau is section manager for bedspreads and has been with the Company for 25 years. During the war he was at the retail store in Chicago for two years. His home is in New Rochelle, N. Y.

Vacation Time vs. Baloney

Well, folks, vacation time is here and, of course, the usual BOLONEY. You heard it before. It goes something like this: "Oh, yes, I changed to a nicer place this year, tennis courts, screened-in-porch, two kinds of running water, and what food! You should see their circular, etc., etc." Then you hear about the fellow who likes fishing. He starts off something like this: "This new place has fine fishing and so inexpensive and what surprises me is that they furnish all the bait and poles free and will cook all the fish you catch, etc., etc." Then you hear the guy who says: "Not me. I'm going back to the same place. Oh I know what happened last year. But listen, the whole place has been painted, new steel springs on the bed, inside plumbing—now serving linen napkins—tablecloths on all tables. Gee, they wrote me a swell letter!" Now, folks, keep this because when the vacation is over and I check further and find that all these things come true we may give a prize for the biggest liar—probably a fur-lined Wash Basin.

Sales Personality

Dan Boone paid us a visit this week along with Bob Epperson, who covers the Southwest, and Ted Elder the Northwest. Of course all you boys from Spray know Dan. He's the fellow who blazed a trail from Spray to New York and did such a swell job that he made the Sales Force with headquarters in Atlanta. He is up here now checking where he can get the finest Lobster Dinner with all the trimmings. At the present time we have not heard whether he blazed that trail or not.

Bob Epperson, from the Southwest territory, well liked by all his friends and customers, and as far as the customers are concerned we found out why. You see, he quotes last year's prices on towels. Guess Bob believes in holding prices to a minimum.

Ted Elder is not only our Northwest salesman, but also, I believe, does a little buying for Frederick & Nelson Contract Dept. Poor Ted—gets it going and coming.

Explanation

Ann Sooy is one of our attractive

bookkeepers, and as all of you folks know, we were closed July 4th and 5th. I really shouldn't say all, because when the bulletin about closing came out, no one read it except Ann (the rest of the folks figured we would close). So, lo and behold, Friday, July 5th, Ann rushes to work, finds that she's early so steps in for breakfast at a nearby restaurant—and inquired where everybody was. The waiter stated that the entire market was closed and he was going home, too, so Annie was really mad and upset. But, honey, don't be, because if any of the following words appear on any future bulletin

C-L-O-S-E-D

S-H-U-T

B-A-R-R-E-D

B-O-L-T-E-D

they all mean the same thing—DON'T COME TO WORK.

Birgo

George Young, Jr.'s, very attractive wife paid a visit to our new show room recently. Georgie is to be complimented on his lovely selection. But, alas, I think the poor girl got stuck—she should have refused the prize and played another card.

Ice Cream

Say, folks, take a run up here and see Dink Singer in one of those Seer-sucker suits—he looks like a Vanilla Sundae with chocolate on the top—or the pickle in the middle and the mustard on top—a real Good Humor Man. All he needs is one of those white wagons and a bell.

DiETING

Do you remember Gladys—our Two Ton Model? Well, she is on a diet to lose weight. Last week Gladys lost 5 pounds—this week she picked up 15. Nice work—fine diet! Say, Cliff, let's reinforce the furniture.



Joyce Ellen Barnes, eight months old, is daughter of Mr. and Mrs. Rankin Barnes. Her mother is secretary to Director of the Wage Bureau.