

# Fieldcrest

Issued every Two Weeks by and for the Employees of Fieldcrest Mills, Division of Marshall Field & Company, Inc., Spray, North Carolina.



# Mill Whistle



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## J. Frank Wilson Goes To Bank Of Fieldale



J. Frank Wilson, production manager whose voluntary retirement under the Marshall Field and Company retirement plan became effective December 31, returned to Fieldale, Va., January 2 to become actively engaged in the Bank of Fieldale. Wilson has been president of the institution since it was founded and has considerable personal interest in the bank.

S. S. (Sut) Flythe, cashier of the Bank of Fieldale for many years, took up his new duties as vice-president of the First National Bank in Martinsville on January 2. With Flythe gone, Wilson stated that he expects to spend much of his time in the bank in his capacity as president.

A veteran of 36 years service with Marshall Field and Company, Wilson has held many positions of responsibility and trust. He has long been prominent in community affairs, in Fieldale and Henry County when he was manager of the Fieldale mills, and in the Tri-Cities and Rockingham county after he moved to Spray as production manager.

Over 40% of the World's Cotton Is Grown in the United States.

## Ingram Appointed Hosiery Mill Superintendent

The appointment of R. T. Ingram as superintendent of the Fieldale Hosiery Mill effective January 1 has been announced by Harold W. Whitcomb, assistant general manager.

Ingram is a native of Henry County and first joined the Company as a warehouse checker at the Roanoke plant in 1936. When the Company sold that plant he stayed with the new organization until June, 1938, when he left to go to the Hosiery Mill at Fieldale.

He was an order clerk, handling orders, shipments and supplies until he entered the army August 3, 1942. He served overseas for more than two years and was discharged March 25, 1946, with the rank of captain.

Following his return from service he worked through the various departments of the mill until he was advanced to his present position.

Ingram is commander of the Claude Wells post of the American Legion, is a charter member of the Fieldale Rotary club, a member of the Knights of Pythias, and a member of the Fieldale Service Club. He is married to the former Miss Frances Pittman.

## Talent From Mills Presented In Radio Program Over WLOE

The Fieldcrest program, presenting talented personnel from Fieldcrest Mills went on the air over station WLOE Sunday afternoon, December 29. The initial program featured the Fieldcrest quartet from the Blanket and Sheeting mills comprised of Cecil Squires, Harold Squires, Daniel Squires, and James Marlowe.

Appearing with the quartet were the Draper Baptist church choir under the direction of John M. Yeatts, and Mrs. Evelyn Lewis, piano soloist. W. J. Stephens of the Sheeting Mill, who retired with pension recently with a record of 45 years continuous service, was the subject of a human interest story related during the program.

## Fieldcrest Mills Is New Name For Manufacturing Division

Mills owned and operated by Marshall Field & Company, with headquarters at Spray, effective January 1 became known as Fieldcrest Mills, Division of Marshall Field & Company, Inc. Previously the mills were designated as the Manufacturing Division of Marshall Field & Company.

As explained by Luther H. Hodges, vice-president of Marshall Field & Company and general manager of the Company's mills, the change in name is primarily for the purpose of emphasizing the name Fieldcrest, the trade name which the division has been using to promote its products, with the exception of the famous Karastan rugs.

There are 11 mills in the Fieldcrest group as follows: at Spray, Woolen Mill, making piece goods and wool blankets; Rayon Mill, making piece goods and tablecloths; Bleachery for finishing sheets and pillow cases; Finishing Mill for finishing blankets; and the Embroidered Bedspread Mill; at Leaksville, Woven Bedspread Mill and the Rug Mill which produces Karastan rugs; at Draper, Blanket Mill making cotton and part-wool blankets, and the Sheeting Mill; at Fieldale, Va., Towel Mill making towels, wash cloths, and bath mats, and Hosiery Mill producing full-fashioned and seamless stockings; and at Zion, Ill., the Mill producing curtains and tablecloths.

The switch of the name to Fieldcrest

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## Reynolds And Cobb Receive Promotions At Karastan Rug Mill

In promotions at the Karastan Mill effective January 1, J. B. Reynolds was appointed staff assistant to J. M. Norman, Jr., mill manager, and J. E. Cobb was appointed assistant superintendent.

Reynolds in his capacity of staff assistant will have responsibility for production control and related activi-

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