

Fieldcrest MILL WHISTLE



Klein Is Appointed Zion Mill Manager

M. C. Mumford, general manager, on November 2, announced the following organization changes effective as of that date:

E. Stanley Klein, Jr., former rayon sales manager, has been appointed manager of the Zion Curtain Mill in Zion, Illinois. He will be responsible for both production and sales at the Zion mill, reporting to the general manager of Fieldcrest Mills. He will make his headquarters at Zion.

O. D. Petty was appointed assistant manager of the Zion Curtain Mill and reports to Mr. Klein. He will in addition resume the title and normal responsibilities of comptroller. C. F. Baker and C. E. Sieloff will report to Mr. Klein. Others persons now reporting to Mr. Petty will continue to do so for the present.

E. W. Mulvehill was appointed rayon salesmanager reporting to G. Lawson Ivie with headquarters in New York.

J. Y. Crompton, acting comptroller at Zion, will move to Spray to become resident auditor at the mills.



Famous Woman Engineer Will Talk To Councils

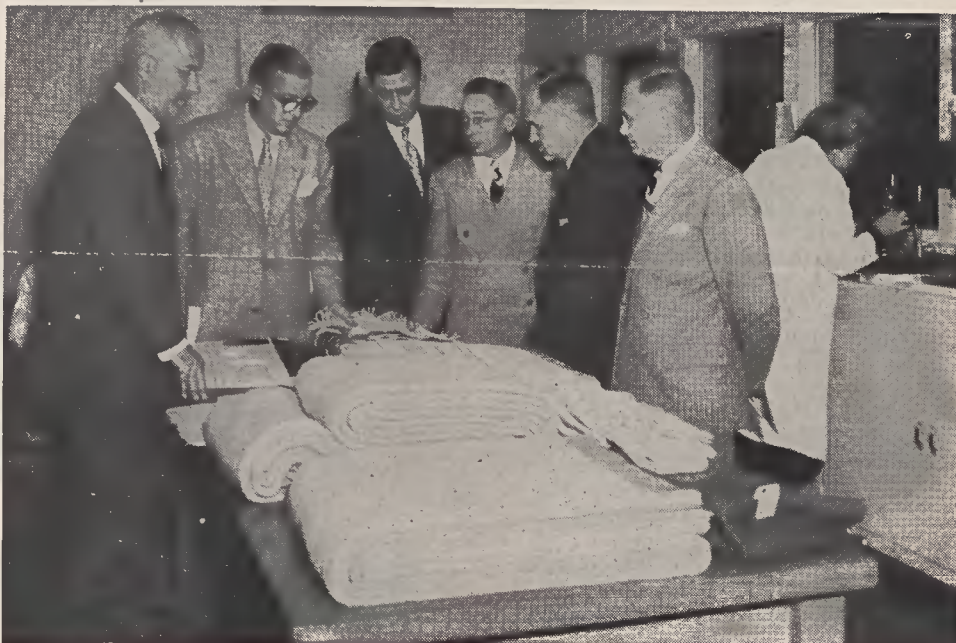
Dr. Lillian Gilbreth, the world's foremost woman engineer, will be the principal speaker at the monthly meeting of the Carolina Cooperative Council Tuesday, November 21. The meeting will be in the Leaksville High School auditorium at 7:30 p. m. Dr. Gilbreth is the mother of twelve children. The books and the movie "Cheaper By The Dozen" and "Belles On Their Toes" were based on the life of her family.



Dr. Gilbreth

It will be a joint meeting of the Carolina Cooperative Council and the Junior Council. It will also be ladies night with Council members being accompanied by wives, husbands, or escorts. School teachers, members of the Business and Professional Women's Club, and the Credit Women's Breakfast Club will attend as guests of the Council.

ADVERTISING GROUP VISITS THE MILLS



The Fieldcrest Mills advertising account is now being handled by Calkins & Holden, Carlock, McClinton & Smith. The newly formed firm resulted from a merger with an old firm, known as Calkins & Holden and includes three of the top executives from N. W. Ayer who left that company to form the new agency.

Officials of the new firm visited the

mills October 26 and 27. They are shown above in the Physical Testing Laboratory. Left to right are: R. H. Tuttle, director of research and quality control at Fieldcrest Mills; H. L. McClinton, president of the advertising agency; William C. Pank, account executive; James A. Clark, vice-president; Paul Smith, vice-president; and J. Sherwood Smith, chairman.

Annual Book Fair Set For Nov. 16, 17, 18; 1,000 Volumes To Be Shown

The second annual Book Fair, sponsored by Tri-City Council of Parent-Teacher Associations, will be held at the Leaksville Township Schools administration building Thursday, Friday, and Saturday, November 16, 17, and 18.

From 10 a. m. to 3 p. m. on Thursday and Friday Miss Marianne Martin, Rockingham County librarian, will conduct a story-telling hour for younger children. The various graded schools in the township are cooperating in this. At 10 a. m. Saturday there will be a general story-telling session.

Actual book sales will be conducted from 4 p. m. to 8 p. m. Thursday and Friday and from 10 a. m. until 6 p. m. on Saturday. Books available will include those from children of pre-school age through teen age. There will be

books of all types by well known authors and publishers, including picture books, nursery rhymes, and on up the scale. More than 1,000 volumes will be shown, including about 600 titles. Sales will be made from stock with immediate delivery and orders will be taken for delivery early in December after the stocks are depleted.

The Book Fair is a part of National Book Week observance. F. W. Sturtevant is general chairman with Miss Marianne Martin, assistant general chairman. Working with Miss Martin on the program are Mrs. D. A. Purcell, Miss Sarah Hopper, and Mrs. Frances Burton.

Assisting in laying out and decorating the exhibit space are Miss Betty Cooper, Miss Elizabeth Smith, and Miss Audrey Bauguess.

In charge of financial arrangements are Miss Susan Abernethy, Mrs. Irene Smithey, and Miss Lucille McCollum. Publicity is being handled by Miss Ruby Ziglar and Mrs. Florence Seibert.