



Fieldcrest

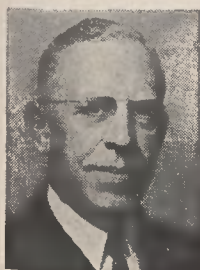
MILL WHISTLE



Raventos Completes 40 Years Of Service

E. A. Raventos, Western Sales Manager for Fieldcrest Mills, began his 41st year of service with Marshall Field & Company on January 30. His full name (Enrique Antolin Raventos) is usually

abbreviated to "Jack" in business life and "Tony" at home. The name is Spanish, brought to this country by his father, but his Irish sense of humor is inherited from his mother.



E. A. Raventos

Born in California, Mr. Raventos started his career with Marshall Field & Company in Chicago, later lived in New York, and now is back in California—in a new home built only a few miles from his birthplace.

Works in "Wholesale"

His first job with the company was in the Wholesale Division as salesman for draperies. Much of his experience in those days was in handling import-export tapestries and fine drapery materials.

Finally, he was put in charge of "special business" for the Wholesale specializing in difficult assignments such as outfitting airplane interiors, Pull-

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World Day Of Prayer To Be Observed Friday

World Day of Prayer will be observed in Leaksville-Spray Friday, February 9, with special prayer services at 7:30 p. m. at the Church of the Brethren, North Spray Christian Church and at First Presbyterian Church. These services will be community programs in observance of World Day of Prayer. The public is invited.

J. K. McConnell, industrial chaplain at Fieldcrest Mills, was appointed chairman of World Day of Prayer by the Interdenominational Missionary Society of Leaksville-Spray. He is working with the Leaksville-Spray Ministerial association in arranging the program.

Begun in 1927, World Day of Prayer is now sponsored by the United Council of Church Women. It is observed in the United States and in 92 other countries.

Company Wins Top Rank In Survey Of American Industry

Marshall Field & Company this month won recognition as a top-ranking American business in "Forbes," a business magazine. The mills participated in the "Forbes" survey, and Fieldcrest men and women can take pride in this high honor achieved by the Company.

Forbes, in preparing its Third Annual Report on American Industry, graded 198 businesses in 15 industries such as railroads, foods, retailing, utilities and so on. Field's was first in retailing and our Company's over-all rating was exceeded by only one other company.

Each business was graded in five fields of activity. The highest score given in any category was 95. Marshall Field & Company scored 95 in management, labor relations, community relations and public relations. Stockholder relations was marked 90.

Our Company's average score was 94, topped only by the 95 average of Standard Oil Company of New Jersey.

The management of Marshall Field & Company was described as "young, imaginative." In retailing, the magazine referred to Field's as "a great American institution" and cited the expansion of store facilities and plans for the new suburban shopping center near Chicago.

The Company's policies and standards of service were pointed up as the basis for its sound public relations. Marshall Field & Company was described as having long been "tops in employee relations." The article also recognized the Company's close association with community interests mentioning support of welfare groups and other civic activities.

Forbes suggested that salutes to the Company as an institution would highlight the coming centennial celebration.

Slogan Contest

February 1 marked the close of the contest to name "Mr. X" the plywood safety man at the Towel Mill. A large number of names were suggested by contestants from all departments and shifts. The judges will pick the two best names from the many excellent ones submitted.

The winning titles and names of employees winning first and second prizes are to be announced shortly.

Fieldcrest Announces Sales Staff Changes

Thomas F. Young has joined Fieldcrest Mills as assistant sales manager of the Blanket Department, reporting to A. F. Lux. Mr. Young will have specific responsibility for the sales of Fieldcrest electric blankets in addition to his general duties. Until recently, he was merchandise manager of Pacific Mills' domestics department. Prior to that connection, he was a salesman for Mooresville Mills.

Harvey T. Lawless, formerly assistant to C. E. Moulton, sales manager of Fieldcrest's Sheef Department, has been assigned to the southwest territory, traveling with R. B. Epperson, salesman. His headquarters will be in Dallas, Texas. Okla C. Grubbs, who has recently joined the organization, will succeed Mr. Lawless as assistant to Mr. Moulton.

Maynard C. Marwede, another newcomer at Fieldcrest, has been named assistant to H. W. Grunau, sales manager of the Bedspread Department.

WILDLIFE GROUP TO MEET TUESDAY

The Leaksville Township chapter of the Rockingham County Wildlife Club will meet Tuesday, February 6 at 7:30 p. m. in the Spray Municipal building. Sportsmen and all persons interested in more and better fishing in the local streams are invited to the meeting which is open to the public.

Help On Preparing Income Tax Returns

If you want help on your income tax returns, hand in to your foreman the slip that you received with your paycheck. Hold on to the form W-2 showing earnings and taxes withheld. Get together records of any other income, a list of dependents and records of interest paid, taxes, contributions and other deductions if you plan to itemize your deductions.

Those requesting help will receive a letter giving the time of their appointment at the mill Personnel Office where the free tax service will be available to all employees.