

## Sizer Named Director Of Public Relations, Marshall Field & Co.



LAWRENCE B. SIZER

Hughston M. McBain, board chairman of the Company, has announced the appointment of Lawrence B. Sizer, divisional vice president, as director of public relations for the entire corporation.

With headquarters in Chicago, Mr. Sizer will concern himself with public relations and institutional functions of the Sales Promotion and Advertising Divisions at the Chicago stores, Frederick & Nelson in Seattle, and Fieldcrest Mills.

For the past 11 years he has been successively advertising manager and sales promotion manager of the Chicago store.

A native of Oak Park, Illinois, he formerly was affiliated with the Associated Press and with the N. W. Ayer & Son advertising agency in Detroit, Michigan.

## SERVICE ANNIVERSARIES

### Thirty-five Years

Ottis C. Koontz . . . . . Central Warehouse

### Thirty Years

George S. Thompson . . . . . Karastan

### Twenty-five Years

Raymond S. Martin . . . . . Towel

William L. Edwards . . . . . Bedspread

Melvin L. Tucker . . . . . Sheeting

Ernest F. Chilton . . . . . Blanket

### Twenty Years

Jones W. Norman . . . . . General Office

George W. Jamerson . . . . . Towel

Ollie W. Powell . . . . . Blanket

Glenn W. Wilson . . . . . Sheeting

Dillard R. Marshall . . . . . Karastan

William M. Riddle . . . . . Sheeting

Louis W. Moore . . . . . Karastan

George B. Webster . . . . . Towel

N. Ruby Winn . . . . . Bleachery

MONDAY, OCTOBER 15, 1951

## Where Do Leaders Come From?

In American businesses, they come a long way. There's a steady progression of good men and good ideas toward the top.

You have seen many an example of this in the past five years. In that time, nearly half of the biggest businesses in this country have had new leaders.

That meant moving up all along the line. It brought fresh viewpoints to the fore, and advancement for men who could make new ideas work.

Successful businesses keep young that way. They invite resourcefulness and encourage leadership in every rank. That's why leaders were ready when the country called on business for the biggest production job in history.

To build leadership on this scale, you need the system of incentives and rewards which only America offers. A man must know he can go places through his own skill and drive. Knowing this, he will produce more every step of the way up.

There are critics who would curb these opportunities for individuals and businesses. They might do well to study

## An Old Story

Over 2300 years ago, in Aristophanes' hit play Ecclesiazusae, a lady Communist named Praxagora said:

"I want all to have a share of everything and all property to be in common; there will no longer be either rich or poor; no longer shall we see one man harvesting vast tracts of land, while another has not ground to be buried in . . ."

"I intend that there shall be only one and the same condition of life for all . . . I shall begin by making land, money, everything that is private property, common to all."

"But who," asks Blepyrus, another character, "shall do all the work?"

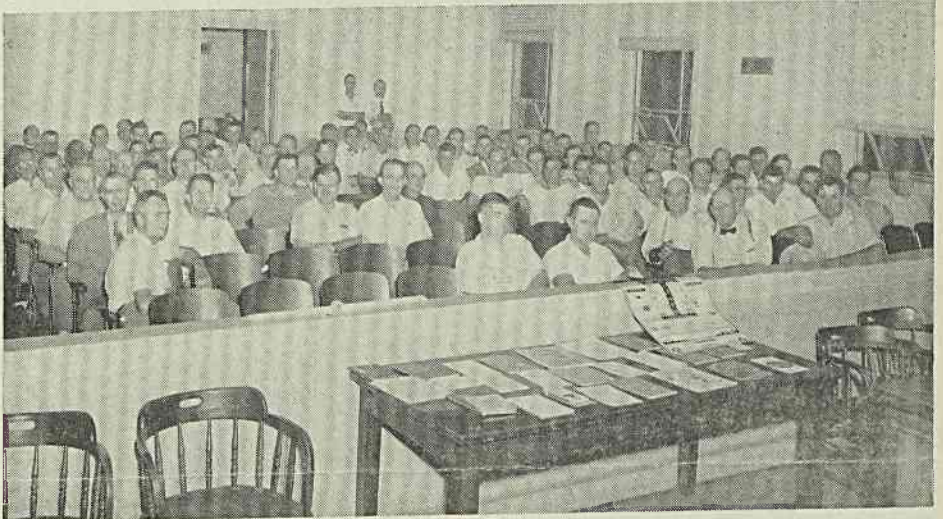
"Oh," says Praxagora, "we shall have to have slaves."

—Dr. Joseph C. Morris in Acco Press.

the record of what our system means to the nation:

By the year's end, our power to produce for the country's everyday needs and for defense will be greater than even the highest points of the past. In many vital fields we will produce more than all the rest of the world put together.

## Civil Defense Corps Well Organized In Tri-City



More than 75 key men in the Leaksville-Spray civil defense organization attended a meeting of the Civil Defense Council in the Municipal building at Spray Thursday evening, September 13. Macon P. Miller, civil defense director, explained that the overall policy of the civil defense in the nation is to concentrate on organization and education, in order to be prepared if an emergency comes. He emphasized the importance of the block wardens in the civil defense set up.

Mayor John Smith of Leaksville heads civil defense efforts there, having been appointed by E. Z. Jones, State director. Mr. Miller, in turn, was appointed by Mayor Smith to administer the civil defense program. Because of the close

inter-relationships of Leaksville and Spray, the Spray Civic association has requested that the two towns join in their defense efforts.

J. F. Kemp, clerk-treasurer for the town of Leaksville, and Jones W. Norman, business manager of the Spray Civic association, have been appointed assistant directors. Col. Bennet Nooe is chief air raid warden for Leaksville and Ed Hubbard is Spray's chief warden.

Members of Draper's Civil Defense Council attended the meeting as guests. Cecil J. Squires, director for Draper, pointed out that the organization and plans there follow about the same pattern as those for Leaksville-Spray. The Draper director pledged complete cooperation with the Leaksville-Spray group.