

Fieldcrest MILL WHISTLE



Formal Opening Set For New Rayon Mill

Plant Will Go Into Operation
Monday, December 10;
Employees To Visit On Sunday

The New Rayon Mill, located at the former Woolen Mill site, will be formally opened Sunday afternoon, December 9. The Fieldcrest Radio Program will be broadcast from the new mill and will carry a portion of the dedication ceremonies.

Rayon Mill employees and their families are being mailed invitations to the formal opening. They are being requested to arrive at the mill by 2:45 p. m. in order that the crowd may be seated before the broadcast begins at 3 p. m. Following the program, employees and their families will be conducted on tours of the new plant.

Later in the same week it is planned to have an "open house" for the general public to give employees of our other mills and community people an opportunity to see the new mill.

Remodeling of the mill building has

Store Schedule

The Employees Store will be closed Monday and Tuesday, December 24 and 25, in observance of the Christmas holidays. The store will be open during the regular hours Wednesday, December 26.

The store will close for inventory at 1 p.m. Thursday, December 27, and remain closed until Wednesday, January 2, 1952, when it will re-open for the regular schedule.

been virtually completed and some of the machinery already has been moved and put into place. The present Rayon Mill will be closed December 1-10 while the remainder of the machinery is transferred to the new location. Employees of the Rayon Mill, who worked through the regular vacation last summer will take a week's vacation while the last machinery is being moved and made ready for operation in the new plant.

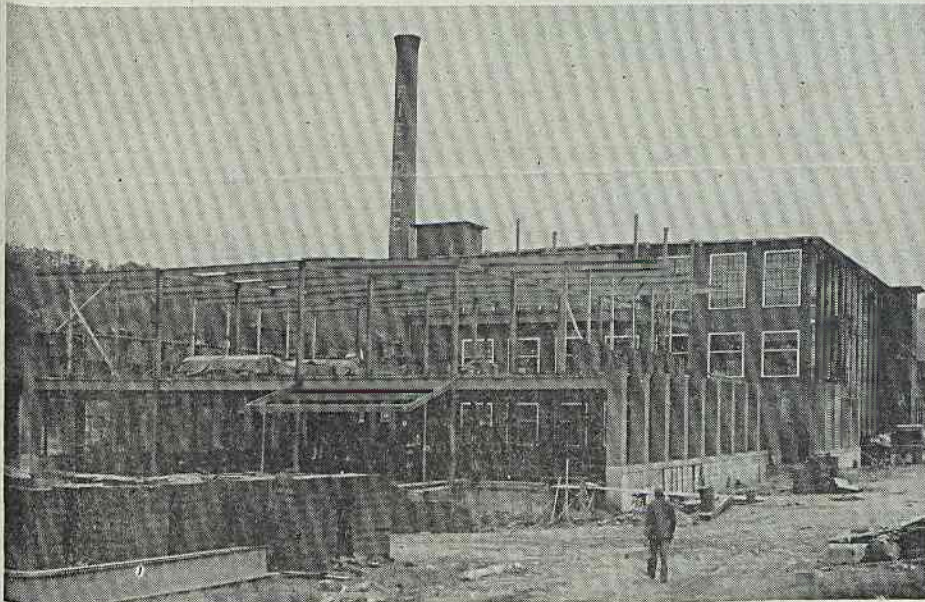
First Fire Lighted In New Rayon Boiler



Bonnie Pruitt, veteran fireman and watchman at Fieldcrest Mills, who shut down the boilers when the Woolen Mill was closed in 1948, is shown as he lighted the first fire in the boiler at the new Rayon Mill Tuesday, November 13.

Looking on as the boiler was placed into operation are Howard Barton, superintendent of the Rayon Mill (at Mr. Pruitt's left); Leslie Flynn, of the Rayon Mill; and J. G. Farrell, Jr., (with light hat) Engineering Dept.

Progress Made On New Addition at Towel Mill



Picture shows construction at the Towel Mill, Fieldale, Va., where an addition to provide 30,000 square feet of floor space is being built at the north end of the finishing building. The sewing room will be enlarged and badly needed additional space will be provided for packaging and open stock storage. The new structure is to be completed early in 1952.

Mill Trip To Feature Distributors Meeting

The annual Fieldcrest Sales meeting, bringing together our road salesmen, mill and sales officials opens at Hotel Roanoke, Roanoke, Va., Friday, November 30 and continues through Monday, December 3. At the sales meeting of our organization, these three days will be devoted to sales problems, new products, new ideas to keep our mills active.

The Sales meeting will be followed by the Fieldcrest Distributor meeting to be attended by approximately 50 executives from the wholesale distributor
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