



Copyright, 1952, Marshall Field & Company

Issued Every Two Weeks By and For the Employees of Fieldcrest Mills, Division of Marshall Field & Company, Inc., Spray, North Carolina

OTIS MARLOWE Editor

No. 20 Monday, April 14, 1952 Vol. X

You've Heard Of Ivan

Ivan is a dyed-in-the-wool Communist. There are only 6 million party members like him in all Russia, yet these Communist brass-hats enforce the iron dictatorship of the Kremlin over 200 million Russians.

He's sold to the hilt on Red ideas. Which means he's out to get you! He believes it's either you or him . . . that the world is too small for both.

Ivan is working hard to beat you down. He has a big head start. Right now he's got you in a bad spot and he's afraid of only one thing . . . he's afraid you will outproduce him.

Frankly, he doesn't think you value your free system enough to outproduce him.

But here's what makes him wrong . . . you and all of us have set out to build more and better weapons—to do it faster all the time.

We must use every bit of know-how and inventive skill we have to improve our machines and methods—to turn out more and more for every hour we work. Only in this way can we become militarily strong.

But we've got to supply essential civilian needs as well. We can't allow needless shortages to take prices skyrocketing and lower the value of our dollar.

Sure, that means sacrifices for everybody. But doing this double job well is the only sure way to stop Ivan in his tracks—and to save freedoms which are ours and which he has never known.

—From "Wireco Life."

\$90,000 Needed To Make One Job

The fact that it takes an investment of \$90,000 to give one man a job in a new steel mill shows how necessary it is that people have enough left over after paying taxes, to invest in America's industry.

The cost of the jobs was worked out by the mill manager, who took the total cost of buildings and equipment, and divided it by the number of employees. The result clearly indicated that unless we set up a sound taxation program that will encourage saving, the capital to build such plants may, in future, be impossible to find.

The Gathering Storm

I

No one can foretell when or where (or if) the gathering storm of international unrest will break over America.

Physically, our national strength is superb, but our morale is dangerously weak.

We are beset by many unanswered questions: What are we fighting for? Is this ruinous taxation for a good purpose? For what are we sacrificing freedoms? Who can we trust to lead us? What has happened to morality and decency in public life? Are there not traitors in our Government? Will opportunity for personal advancement ever be restored to us or our children? Is the pursuit of happiness a decent thing for which to fight?

II

A psychoanalyst might say that America is in danger of a national "nervous breakdown."

A nervous breakdown is what happens when people are in trouble, can see no way out, and do not know what to do next.

The condition clears up only when a feasible plan of action replaces the confusion.

The only way to dispel confusion is to sit down quietly and think the thing through from the beginning until we come to the place where our way of life jumped the track.

Then the problems begin to disappear and we begin once more to think straight.

Unless America does this, the nation is in danger because **our confusion is our enemy's greatest strength.**

Strength without clear convictions is weakness.

III

This is the heart of America's problem.

We have lost our national direction because we have **lost the deep moral convictions upon which our civilization was founded.**

This is not a "mass" problem: the nation is composed of individuals, and it is the character of **individuals** that determines the overall character of the **mass.**

America has changed **because we Americans have changed.**

We have pushed aside the "old-fashioned" principles of personal honesty, decency, and individual self-reliance.

We have been trying to get more and more by giving less and less. We have been pushing our personal and moral responsibilities onto the politicians and reformers, who are only too happy to accept them because of the enormous power they thus gain.

IV

We complain about our national and local leadership, forgetting that that kind of leadership is exactly what we deserve.

We will get better leadership when we stop looking on our leaders as miracle men with magic powers, to indulge our selfish desires; when we start looking for plain, honest, God-fearing men, whose policies are based on honesty, frugality, thrift, and equality before the law.

Then, and only then, can America face the gathering storm with confidence that the sacrifices we must make will at least be made for the **right reasons.**

"Better America"—Manage Magazine

FIELDCREST MILL WHISTLE