



# Fieldcrest MILL WHISTLE



## Captains Named For "Y" Membership Campaign



Picture above shows captains who will lead the annual membership campaign for Tri-Cities' YMCA's, May 1 - 16. All Y.M.C.A. units and the Girls' Club will participate. Mayor John Smith of Leaksville, Mayor A. S. Daniels of Draper, and Mayor T. A. Hall of Spray are serving as honorary chairmen of the campaign. General chairman of the drive is Macon P. Miller with Dr. Kenneth Miller as aide. The Henry Street "Y" campaign will be under the leadership of Robert Broadnax with Miss Dorothy Carelock and Mrs. Frances Moore as co-chairmen.

Captains in the picture, representing various sectors of the Tri-Cities, left to right are: J. E. Rodgers, T. B. Hamrick, Lester Fulcher, Dale Cooper, Fred Sturtevant and White T. Reeder.

## Leaksville Personnel Office Will Be Closed

For reasons of economy, effective May 1, the Personnel Dept. has arranged to close Leaksville Personnel Office. All employments for the Bedsread and Karastan mills will be handled through the Spray Personnel Office. This should not seriously inconvenience anyone since all physical examinations and pre-employment testing have been done at Spray. This has in the past necessitated a trip to the Spray Personnel Office for all employments.

J. O. Thomas, Leaksville personnel manager, will be transferred to Spray and will be in charge of employments for the Leaksville and Spray mills. However, an office is being prepared at the Leaksville gatehouse where Mr. Thomas will be available to employees of the Bedsread and Karastan mills who desire information or assistance on personnel matters other than employ-

ment. His hours there will be from 2:45 p. m. to 4 p. m. on Mondays, Wednesdays and Fridays.

R. L. Wilkes continues as personnel manager for the Spray area, with responsibility for administering group insurance, United Mutual Aid, workmen's compensation and other employee benefits for all mills. He will have supervision over the maintenance of records pertaining to the Retirement Program and the 25-Year Club.

Messrs. Thomas and Wilkes will report to Jones W. Norman, personnel director.

## Radio Series Ends

The Fieldcrest Show ended its sixth yearly series over Station WLOE Sunday afternoon, April 27 in a special program highlighted by a message by Harold W. Whitcomb, assistant general manager. As in the past the "live" program will be suspended during the summer months.

## Mills Are Host To Sears, Roebuck & Co. Sales Contest Winners

As the prize in a sales contest 10 domestic section managers from Sears, Roebuck & Co. retail stores last week enjoyed a trip to Fieldcrest Mills where, with headquarters at the Fieldale Lodge, they toured the mills and made side trips to Philpott Dam and Fairystone Park.

The group came to Danville from Chicago in a private plane belonging to Sears, Roebuck & Co. They arrived Tuesday evening; the plane waited for them and flew them back to Chicago Friday afternoon.

Sears had offered an expense-paid trip as a reward for the group's increasing sales of the better styles and gift merchandise. After discussion of trips to New York or Chicago it was decided to visit Fieldcrest Mills where the pleasure trip could be combined with observations in the mills and our quality control laboratories.

Accompanying the winners were W. J. Troost, Chicago, Sears' retail sales manager; D. D. Helvie, Sears' sheet buyer; and C. E. Moulton, head of our sheet

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## Carolina Council Names Officers For New Year

In the election of officers for the Carolina Cooperative Council at the meeting April 17, Otis Marlowe was elected president, succeeding Jones W. Norman. J. B. Lamar was elected vice-president and J. K. McConnell was re-elected secretary. R. L. Wilkes was named assistant secretary and J. G. Commins was elected a member of the program committee.

Chairmen of the remaining committees were named as follows: attendance, Joe Foster; refreshment, Melvin Moore; and constitution, S. E. Adcock.

The new officers will be installed at the September meeting. The election is usually held at the May meeting just before the Council suspends its activities for the summer months. Officers were elected at the April meeting this year because of a special program planned for the May meeting to be held in the Leaksville high school auditorium.