



# Fieldcrest

## MILL WHISTLE



Fieldcrest Week' At Kaufman Straus, Louisville, Ky.



To promote Fieldcrest merchandise for both immediate and long range acceptance, Kaufman Straus department store in Louisville, Kentucky, featured a store wide "Fieldcrest Week" promotion recently. The promotion dramatized Fieldcrest's "Trousseau Luxury" theme.

A bridal show for employees dramatized colored sheets, each bridesmaid

carrying a package to match her dress. In addition to special displays in the linen and bridal departments, spot exhibits were placed throughout the store with twelve huge displays on the first floor announcing "Fieldcrest Week". Fieldcrest merchandise was prominently displayed in five front windows of the store, such as the one shown above.

## Vacation Set For June 28 To July 7

All of the Fieldcrest Mills in the North Carolina-Virginia area will close for vacation at the end of the third shift Saturday morning, June 28 and will resume operations on regular schedule Monday July 7. If, due to business conditions, exceptions are necessary in certain mills or departments, the employees affected will be advised by mill management.

Vacation pay will be issued on the regular payday during the week beginning June 23. Income and Social Security taxes and other authorized deductions will be taken out of this check.

Group insurance premiums will be waived for the weeks ending July 6 and July 13. Payment of Mutual Aid dues likewise will be waived for those weeks.

Pay for work performed during the week ending June 29 will be available at the mill cashier's office on the

following schedule: Bedspread, Blanket, Hosiery, Karastan, Sheeting and Towel Mills, Thursday July 3 from 1 p.m. to 3 p.m.

Checks for the following mills will be available at each mill superintendent's office on the same day and hour: Bleachery, Central Warehouse, Electric Blanket, Finishing and Rayon Mills.

All personnel offices in the North Carolina-Virginia area will be closed during the period the mills are standing for vacation—Saturday, June 28 through Sunday, July 6.

The Employees' Store will be closed Thursday, Friday and Saturday, June 26, 27 and 28 for inventory. The store also will be closed during the week the mills are standing for vacation. The store will re-open on the regular schedule, Monday, July 7.

## Draper Employment Practices Changed

For reasons of economy, effective June 9 and until further notice, all employments for the Blanket and Sheeting Mills will be handled through the Spray Personnel Office. Physical examinations and pre-employment testing are already being done at the Spray office which has necessitated a trip to Spray for all employments in the Draper mills.

As in the past, the Draper Personnel office will remain open from 8:00 A.M. until 5:00 P. M. Monday through Friday. Personnel will be available in the office for answering questions and filling out forms pertaining to group insurance, mutual aid, unemployment compensation, and the retirement program.

## Whitcomb Appointed Director Of ACMI



Harold W. Whitcomb, assistant general manager of Fieldcrest Mills, was elected a member of the board of directors of the American Cotton Manufacturers Institute at the annual convention in Atlantic City, N. J., May 16-18. He will serve for a three-year term. He has since been appointed chairman of the Technical Services committee by William A. L. Sibley, vice president and treasurer of Monarch Mills, Lockhart, S. C., who was elected president of the ACMI, succeeding Charles C. Hertwig, president of Bibb Manufacturing Company, Macon, Ga.