



Fieldcrest

MILL WHISTLE



Scout Finance Drive Under Way

Fieldcrest men and women will play a big part in the annual Boy and Girl Scout Finance Campaign which opened November 11 and continues through November 21. The Tri-Cities' goal is \$7,950. Of this amount, \$4,200 is for Boy Scouts and \$3,750 for Girl Scouts. These budgets represent the minimum amount needed to carry on the scouting program in the Tri-Cities during the coming year.

James T. Chandler is general chairman of the fund campaign with Mrs. William McGehee as co-chairman representing Girl Scouts. Harold W. Whitcomb, assistant general manager, is chairman of the industrial division and will direct the campaign at Fieldcrest Mills and other textile mills in the community.

Solicitations will be made in the mills, schools, business places, clubs and organizations, and among professional groups. There will be no house-to-house solicitations.

Leaders in the drive in various parts of the Tri-Cities are: Spray (including North Spray), Phil Wall, White Reeder, Herman Peters, Mrs. Luther H. Hodges and Mrs. William P. Price; Leaksville, Earl Brown, Bill Hardesty, Garr Price, C. W. Roberts, Mrs. J. G. Halsey, Mrs. C. V. Tyner and Mrs. A. G. Singleton; Boulevard, Doug Craddock, Paul Frohman, Mrs. James Barksdale and Mrs. John Geer; Draper (including Draper Road), Hugh Bundy, Claude Tiller, Mrs. John MacIsaac, Mrs. J. W. Arnall.

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Mills Will Observe Thanksgiving Holiday

All the mills and offices will be closed for the Thanksgiving holiday, Thursday, November 27, resuming operations Friday, November 28. Payroll checks for all mills normally paid on Thursday will be paid on Friday.

In the mills where there is a third shift, this shift will stop at the end of the shift Wednesday morning, November 26, and resume operations Thursday night, November 27, at the regular time.

Employees in departments operating on short time will be advised as to whether or not their departments will run on the Friday following Thanksgiving.

Carolina Council Hears Frank Angell, Humorist

Frank R. Angell, humorist and musician of Roanoke, Va., entertained members of the Carolina Cooperative Council at its monthly meeting at Leaksville-Spray Y.M.C.A. Thursday evening, November 13. The crowd of more than 300 Council members roared at the speaker's humor and applauded his performance at the piano where he played and sang some of his own compositions.

Otis Marlowe, Council president, presided. The invocation was given by Tom Cole. Attendance prizes were awarded to W. A. Cooper, Bedsread Mill and Ralph Pickup, Towel Mill. Mr. Angell was introduced by Cecil Squires of the program committee.

"Y" Sets Up Program For Young Adult Group

Young adults between 18 and 30 years of age are invited to Leaksville-Spray YMCA, Spray, Tuesday evening November, 18, at 7:00 o'clock, at which time several activity groups will be organized, including bowling leagues for men and women, basketball leagues, varsity teams and young adult clubs.

Paul L. Peterson, General Secretary, said "an interesting and enjoyable program has been planned for this occasion. The program will feature a movie on basketball for women and girls, and other young adult activities. Refreshments will be served."

Mr. Peterson stated that the YMCA hopes to constantly improve and increase its program for young adults.

Boy Scouts To Aid Civilian Defense

State Civil Defense Director E. Z. Jones has recommended the training of Boy Scouts as air raid alert and drill instructors for school children.

Mr. Jones said a short course of instruction given to Explorer Scouts, boys over 14, equips them to teach alert procedure to other school children with good results.

While the plan calls for the use of Explorer Scouts primarily, Boy Scouts and Cubs may serve as assistants.

Karastan Group Holds Merchandising Review

A between-season merchandising review was held at the Karastan Rug Mill Thursday and Friday, October 30 and 31. Purpose of the meeting, attended by members of the Karastan Sales Dept., was to preview new patterns and merchandising plans and to outline the Karastan program for the new season Home Furnishings Show in Chicago and New York in January.

The sales officials seemed pleased with the several beautiful new designs which are to be presented at the show and were highly complimentary to the mill and designing department for their fine work in developing the new patterns.

A feature of the meeting was a discussion of advertising and promotion plans by W. C. Pank, of Calkins & Holden, Carlock, McClinton & Smith, the New York advertising agency which handles the Karastan account.

Participating in the meeting from the Karastan sales offices were: W. B. Guinan, director of sales and merchandising; E. K. Beauchamp, sales manager; H. H. Haig, T. J. Corbett, W. F. Taylor, all of New York; and V. C. Snyder, of Chicago.

Men from the Karastan mill taking part were J. M. Norman, mill manager; Virgil Hall, superintendent; Elwood Sedell, head designer; and staff assistants, J. B. Reynolds and J. H. Lindsay.

Thanksgiving Service Plans Are Announced

The annual community-wide Thanksgiving service sponsored by the Leaksville-Spray Ministerial association will be at the First Church of the Brethren, Wednesday evening, November 26 at 7:30 o'clock. The visiting speaker will be the Rev. William H. Neff of Greensboro. There will be special music.

Mr. Neff is district superintendent of the Pilgrim Church and first assistant superintendent of the entire denomination of the Pilgrim Church. He is a graduate of Friends College, Wilmington, Ohio, and Cincinnati Bible College. He previously had pastorates in California and Battle Creek, Michigan and has had 25 years' experience as a pastor and administrator.

The Ministerial association cordially invites the public to attend the Thanksgiving service.