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Trousseau
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Fieldcrest



Fieldcrest

MILL WHISTLE



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Y's Men Plan Annual Easter Egg Hunt



The Leaksville-Spray Y's Men's club will give away a bicycle and tricycle at the annual egg hunt sponsored by the club for children of the Tri-Cities. The hunt will be at Dunn's pasture at the rear of Lawson Edwards' home on Union Road Easter Monday at 10 a. m.

The Y's Men's club has approximately 10,000 candy eggs which will be hidden for the children to find. A devotional

period will precede the hunt. The bicycle will be given to some child from seven to 14 years of age. The tricycle will be given to some child under seven years of age and 10 live rabbits will be given to members of the younger group.

Leaders in the Y's Men's club, shown above with the prizes are, left to right, Lonnie Hankins, Clarence Manley and Grissom Manley.

Employees To Vote On Representation Tuesday, April 7

Employees of all of the Company's North Carolina mills will vote Tuesday, April 7, in an election conducted by the National Labor Relations Board to determine whether the employees wish to be represented by the TWUA-CIO, the UTW-AFL, or whether they prefer to deal directly with the management on matters of wages, hours and conditions of employment.

The ballot will carry the three choices: CIO, AFL and no union. All of the plants in the Tri-Cities will vote as a unit and the over-all vote will determine the outcome. A schedule of the hours for voting and locations of the voting booths will be posted in the mills.

The election resulted from a dispute that has existed between the two unions since May, 1952. A petition for representation was filed some time ago by the UTW-AFL. Based on this petition a hearing was had and an election ordered.

Consistent with the policy of the Company since the employees' publication was established more than 10 years ago, the MILL WHISTLE will not be used in the controversy.

Fox-Wells Named Selling Agent For Synthetic Fabrics

Fox-Wells and Company, Inc., of New York, has been appointed selling agent for the 400-loom synthetic weaving mill operated by Fieldcrest Mills in Spray, it was announced last week by Milton C. Mumford, vice-president of Marshall Field & Company and general manager of Fieldcrest Mills.

At the same time Mr. Mumford announced the name of the mill will be changed from Rayon Mill to Synthetic Fabrics Mill.

Since 1948, Fieldcrest has sold its synthetic grey goods direct to the converting trade through its own sales force under the direction of E. W. Mulvehill. This selling office, located in the Empire State building will be closed, and Mr. Mulvehill will remain with Fieldcrest

(Continued on Page Five)

Bennett Cerf Will Speak Here April 30 At Council Meeting

Bennett Cerf, noted humorist and panel member on the television show, "What's My Line?" will address a joint meeting of the Carolina Cooperative Council and the Junior Carolina Council in the Leaksville Junior high school auditorium Thursday evening, April 30, at 7:30 o'clock. Wives, husbands and invited guests of Council members will attend the program.

At this meeting a nominating committee will be appointed to bring in nominations for officers for the next Council year. The new officers will be elected at the final meeting of the Council year on Thursday, May 21.

Red Cross Campaign Going Well In Mills

First reports from the industrial division of the 1953 Red Cross fund campaign show that the Bedspreed, Karastan and Electric Blanket mills, the Specials Dept. and Central Warehouse have already reached their quots.

Good response in the remaining plants was indicated in preliminary reports and it is hoped that the campaign at Fieldcrest Mills can be concluded during this week.

J. M. Norman, Jr., chairman of the industrial division, urges those who have not yet contributed to do so this week through the Red Cross volunteer workers at the mills.

The Leaksville-Spray-Draper Red Cross chapter seeks to raise \$7,614 as its quota in the 1953 nation-wide campaign.