

Winners In Sears' Contest Make Visit To Fieldcrest Mills

A group of eight domestics section managers from Sears, Roebuck and Co., winners in a sales contest in Sears' retail stores throughout the nation, visited Fieldcrest Mills March 25-27. With headquarters at the Fieldale Lodge the group toured the mills and quality control laboratories and enjoyed a scenic side trip to Philpott Dam.

Sears' had offered an expense-paid trip to the mills as a reward for increasing sales the highest over established quotas. Accompanying the contest winners on their visit here were Joe Doak, Chicago, Sears' assistant retail sales manager; and C. H. Kettinger, Chicago, assistant buyer, blankets.

The visitors flew from Chicago to Danville in a private plane belonging to Sears, Roebuck and Co. They arrived Tuesday evening and the plane waited to fly them back to Chicago Friday afternoon.

Contest winners were Mrs. Myrtle Hopman, Vineland, N. J.; Mrs. Dorothy Walter, Bellingham, Wash.; Mrs. Lois Thomason, Paducah, Ky.; Arthur Drake, Santa Rosa, Calif.; Rodger Kasefang, Hackensack, N. J.; Richard Taylor, Sacramento, Calif.; Mrs. Dorothy A. Paris, Tucson, Ariz.; and Al Campbell, Pontiac, Mich.

Company To Build

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Field & Company. Since the war's end, Mr. McBain said, more than 8 million dollars have been spent on the Company's 10 mills in Virginia and North Carolina.

—The projected Old Orchard shopping center to be built in Skokie, Illinois. The \$20,000,000 center, announced some time back by Marshall Field & Company, is nearing the completion of the planning stage, Mr. McBain said.

All of this, Mr. McBain said, was in the pioneering tradition set by the Company's founder, Marshall Field I.

"While Marshall Field & Company began as a small store on Chicago's riverfront more than 100 years ago," Mr. McBain said, "the Company grew with the area it served.

"When Chicago was the supplying and outfitting center for Westward expansion, Field's was famed for its wholesale operation. As the West grew up, our Company came more to serve, in its Chicago store, as a retailer of fine goods for a growing community.

"But the Company has always sought to meet the challenges of its times. All of us here feel the present improvement of our properties and the effort to find new frontiers in retailing is as exciting and purposeful as the Company's past pioneering achievement," Chairman McBain concluded.



Some of the contest winners from Sears, Roebuck and Co. retail stores who visited Fieldcrest Mills March 25-27 as a reward in a sales contest are shown in the Bleachery at Spray. Watching Mary Louise Ramsey folding sheets, left to right, are Joe Doak,

Chicago, Sears' assistant retail sales manager, who accompanied the winners; Mrs. Dorothy A. Paris, Tucson, Ariz.; Rodger Kasefang, Hackensack, N. J.; and Frank Suttentfield, superintendent of the Bleachery and Finishing Mill.

Service Anniversaries

Forty-Five Years

Cora H. Rickman, Blanket

Thirty-Five Years

Oscar T. Kelly, Blanket

Thirty Years

John F. Burgess, Blanket
Thomas B. Chaney, Finishing
Lillian Ann Holt, Blanket

Twenty-Five Years

Aultsy G. Smith, Karastan
Beaman Nance, Bedspread
Elbert J. Smith, Hosiery
Maye B. Roberts, Karastan

Twenty Years

Robert Y. Martin, Karastan
Clarence M. Isenhour, Towel
Edward J. Hanley, N. Y Office

Fifteen Years

David A. Purcell, Blanket
Aubiere T. Leffew, Cost Dept.
Jack Murphy, Bedspread

Ten Years

William R. Eastridge, Blanket
Ruby C. Burnette, Blanket
Annie K. Reid, Karastan
Lillie H. Sowers, Sheeting
Iva H. French, Hosiery
Cecil D. McDonald, Blanket
Irene M. Meeks, Karastan
Louise W. Rigney, Karastan
Elizabeth Robertson, Synthetic
Fabrics
Ola L. Stultz, Blanket
Bennie H. Graves, Blanket
Winfred M. Hazelwood, Finishing

Lee Hundley Named Hosiery Mill Writer

Miss Lee Hundley of the Hosiery Mill who was recently appointed reporter for the MILL WHISTLE is a native of Fieldale, and graduated from Fieldale High School with the class of 1950. She was employed at the Fieldale Drug store before joining Fieldcrest Mills in 1952. Her father is a watchman at the Towel Mill in Fieldale. Lee has a sister and a brother also employed by the Company.



The new reporter enjoys sports, especially basketball, and she likes dancing and movies. She is a member of the Fieldale Baptist Church and attends regularly.

Employees of the Hosiery Mill are requested to turn in to Miss Hundley news items and pictures for publication in the MILL WHISTLE.

Old Dobbin may have had his faults but he never scattered you all over the road just because he met a one-eyed horse at night.

Flora L. Gammons, Blanket
Helen J. Gilbert, Towel
Posie E. Kirks, Synthetic Fabrics
Elma O. Crews, Finishing
Gladys C. Harris, Blanket
Mary G. Mangrum, Sheeting
Henry L. Hairston, Central
Warehouse
Lillie B. Jones, Karastan