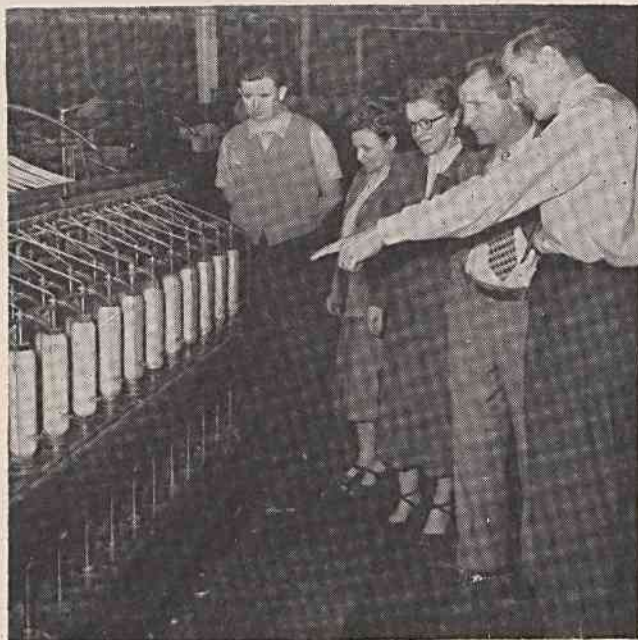


Sears' Visitors See Fieldale Operations



Sales contest winners from Sears, Roebuck and Co. retail stores who visited the North Carolina and Virginia mills April 15 and 16 are shown above during their tour of the mills at Fieldale. Sears' gave the domestics section managers an expense-paid trip to Fieldcrest Mills as their reward for increasing sales the highest above established quotas.

Picture at left shows some of the visitors in the Towel Carding Dept.

Left to right are William H. Brophy, Patterson, N. J.; Mrs. Ann Tearse, Appleton, Wis.; Mrs. Elizabeth R. Baldwin, Chester, Pa.; and Augustine Donovan, San Mateo, Calif. Charles Harper, Towel Spinning foreman, is shown at extreme right.

Picture at right shows the group in the Knitting Dept. at the Hosiery Mill. Left to right, Mr. Donovan, Mrs. Therese Bevernick, Honolulu, T. H.; Mrs. Baldwin, Thomas Hopkins, (partia-

lly hidden) San Francisco, Calif.; Mrs. Tearse; W. J. Troost, Chicago, retail sales manager for Sears', and Clarence Joyce of the Hosiery Mill office.

Miss Frances Hewitt, Sears' retail assistant, Chicago, accompanied the contest winners on their visit here. D. D. Helvie, Sears' sheet buyer, came from New York to be with the group. Winners making the trip but not shown in picture were Robert Bain, Louisville, Ky., and Neil Foust, Houston, Texas.

Scouts Receive Awards At Court Of Honor

A total of 22 Boy Scouts received advancement awards at the Dan River Court of Honor at the Recorder's courtroom at Spray March 10. The highest award, star scout, went to William Ragsdale of troop 8. Junior Dunn, Melvin Holt and Charles Washburn of Explorer post 5 and Kenneth Campbell and Jerry Powell of Troop 15 were promoted to First Class Scouts. Ernest Wilson of Troop 27 was promoted to Second Class

Scout. W. D. Carter of Troop 86 was honored for one year of perfect attendance and Service Stars were presented to Ray Parrish and Alec Purcell of Troop 27.

Merit badges were awarded to William Brown, Kenneth Campbell, Dick Powell, Jerry Powell, Carl Rhodes, Mac Robertson, Cecil Slaydon and Ronald Younts, Troop 15; Wilfred Aheron, Junior Dunn, Jimmy Newman, and Douglas Terry, Explorer Post 5; Lindley Butler, Troop 8; Mickey Snow, Mack Walker, Darrell Wilson, Troop 27.

HOME HINTS

A handful of sal soda (washing soda) added to your washing machine water will soften the water so that you need to use less soap. And, of course, sal soda does not harm fast colors.

From baker to buyer in three generations of American women—that's the story told in a recent survey made by Tip-Top Bakers. Today's homemakers buy about 90 per cent of their bread, whereas their grandmothers made about 90 per cent of the breadstuffs their families ate.



Boy Scouts of Dan River District at the Court of Honor, March 10, in the Recorder's Court Room