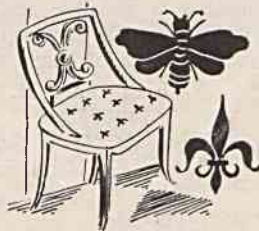


Strictly FOR THE GIRLS!

KEEP AN EYE ON LEATHER for decor in your home. "Leather in Decoration," a show by twelve top American decorators, which will be presented to the public in department stores across the country in 1953, high-lights new colors in upholstery leather. You'll see new leather colors like American Beauty, Shrimp Pink, Blue Spruce and Tortoise Shell. Genuine leather in these colors is being used for everything from upholstery to floor coverings, screens and walls. Traditional tooling designs on leather have been replaced by patterns such as tiny gold bees on white leather, underscale fleur de lis on powder blue leather, and delicate gold pin stripes on a soft pink.



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PINEAPPLE SLICES TO THE RESCUE when you're at a loss for a colorful, tangy salad to set off your meal. For a salad-in-a-jiffy to go with any main-course dish, place a slice of golden pineapple on crisp salad greens, then a slice of pickled beet, and a slice of mild onion. A creamy dressing may be made quickly by combining two parts of French dressing with one part of mayonnaise. ... You'll have pineapple for flavor, beet slices for color and onion for tang

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IT'S HELLO TO THE HIGHWAYS, as millions of Americans take to their cars on sunny days. Be it a Sunday spin or a two weeks' tour, it's smart to have your car prepared for little emergencies. Be sure the spare is in good repair, the tool kit complete, a box of cleansing tissues in the side compartment. And don't forget a box of baking soda in the glove compartment. Baking soda quickly extinguishes flash fires. Sprinkled on a damp cloth, it also is a first-rate cleanser when bugs and road film gum up the windshield.



* * *

PIPING-HOT CHEESE BREAD PUFFS — new and different for a bridal shower, other parties, too. Here is how Barbara Starr, Consumer Service Director for Tip-Top Bakers, makes them. (She says they're easy to make — can be whipped up at a moment's notice.) Cut two circles from each 6 slices of Tip-Top bread and arrange them on a cookie sheet. Combine 3 tablespoons of milk and 6 ounces of cream cheese. Add 1 beaten egg, 1 teaspoon grated onion, 1 tablespoon chopped chives and salt to taste. Mix thoroughly. Pile the cheese mixture on the bread circles; bake in a hot oven, 450 degrees, until lightly browned on top.



* * *

ANY FAMILY TRIP HOLDS MORE FUN AND ACTIVITY than you can crowd into one or two random snapshots. So take your snaps in series — the kind of series that tells where and when — and who had so much fun doing what. If it's a picnic, picture making the sandwiches, loading the car, building the campfire. Later, snap the whole gang around the picnic spread, and the youngsters grinning over their hotdogs. Snap them often for a full photo story. Forget composition, but keep close to the center of interest.



Accidents Don't Just Happen

By
H. E. WILLIAMS
Safety Director

A lot of people think accidents just happen—that they are due simply to "bad luck". Or when a person barely escapes injury, he feels he was "lucky."

Of course, most of these ideas spring from ancient superstitions—that black cats crossing the path are an omen of misfortune, that horse shoes and four leaf clovers bring good luck.



Actually, statistics accumulated by experts prove that 98 out of every 100 accidents are avoidable. This leads us to the conclusion that we, as individuals, can control accidents by making safety a way of life. To accomplish this, we must form safe working habits and practice them every day.

We, at Fieldcrest, like other companies and communities with outstanding safety experience, have proved that accidents can be controlled. The fact that we have cut down our accident frequency from 10.01 some year ago to 1.43 in 1952 has shown that something was done about accidents and that they can be prevented.

Countless examples can be cited where injuries were prevented because the individual had formed safe working habits such as:

- Wearing goggles when using emery wheel.
- Wearing safety shoes when heavy objects are being handled.
- Wearing protective apron, rubber gloves and face shield when working with acids or injurious chemicals.
- Wearing respirator wherever excessive dust is present.
- By never leaving tools or parts on ladders or overhead where they might fall on someone below.
- By stopping machinery before cleaning, oiling or adjusting, unless specifically instructed otherwise by supervisor.
- By wiping up oil, grease, or water from the floor.

Accidents are never intentional and they are never expected. But nearly all accidents are caused and most of them can be avoided. Accident prevention requires team work and requires cooperation from each of us. If we adopt this attitude—that accidents can be avoided—and start making safety our way of life, we have taken an important step in the prevention of on-the-job and off-the-job injuries.