



Fieldcrest MILL WHISTLE

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the Employees of Fieldcrest Mills, Divi-
sion of Marshall Field & Company, Inc.,
Spray, North Carolina

OTIS MARLOWE Editor

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Service Anniversaries

Thirty Years

Kenneth C. Brown, Specials Dept.
L. Wade Shorter, Finishing
Charlie W. Agee, Finishing

Twenty-Five Years

Charlie G. Pulliam, . Synthetic Fabrics

Twenty Years

James E. Bondurant, Cost Dept.
Harry D. Howell, Blanket
George W. Shockley, Synthetic
Fabrics
Cassie S. Allen, Blanket
Fred H. Martin, Blanket
Russell H. Stewart, Blanket
Joseph W. Dunn ... Synthetic Fabrics
Hugh Dillard, Karastan
Myrtle M. Light, Electric Blanket
W. Gentry Higgins, Blanket

Fifteen Years

Annie Stevens Gover, Sheeting

Ten Years

Willie V. Danridge, Towel
Luther E. Hopkins, Towel
John R. Millner, Blanket
Spencer Priddy, Karastan
Elizabeth W. Harris, Karastan
Joseph G. Patterson, Central
Warehouse
Harry J. Watkins, Towel
Nolen B. Powell, Sheeting
Marshall E. Roop, Towel

Editor's Mailbox

Dear Editor:

We are settled now in Spartanburg and I am beginning to get the feel of things working with Lockwood-Greene Engrs.

My wife and I miss all of our friends in Leaksville-Spray-Draper. That is the hard part about leaving a place.

We would like to keep up with everyone there and I believe The Mill Whistle is the best way. If possible would you place my name on the mailing list. It will certainly be appreciated.

Let me hear from you and say hello to everyone in the Nantucket Bldg. for me.

Sincerely,
James A. Gillespie
Spartanburg, S. C.

Dayton's In Minneapolis Sells Fieldcrest Textiles



It is because the farsighted founder of the Dayton Company stood on a Minneapolis street corner and counted the passing pedestrians 51 years ago that Dayton's is today located right in the center of the shopping district. He determined at that time that the flow of traffic was moving South, away from the established center of business. And so, George Draper Dayton built his store four blocks South of the heart of the business district in 1902.

At that time Mr. Dayton was 45 years old, a successful country banker, with no experience in the retail business. His keen insight into financing, his high business principles set The Dayton Company on a firm foundation early in its history. His sons and grandsons have continued to keep the store a family owned and operated institution.

Today, after 51 years, many practices which the founder established in the store are still in effect. Dayton's growth has been a history of steady, carefully-planned expansion . . . sparked with some adventurous "firsts".

Dayton's at present, is, in reality three stores . . . a downstairs low-priced store; the J.B. Hudson Company, a fine jewelry store which is owned and operated by Dayton's; and the upstairs store. These are all parts of an organization whose primary aim has been to serve the customer's needs as completely as possible. Large selections and a great price range have been part of its effort to make the customer feel that she can do all of her shopping in one stop. Here she can buy a suit for \$400 or a cotton dress for \$2; she can buy her husband a white shirt for \$2.19 or \$11.95; a ring for \$15,000 or for a

Crownie scout for 70¢.

To further serve the men and women of Minneapolis and the adjoining areas, Dayton's is planning two new stores. For the suburban areas near Minneapolis, a complete community . . . a large shopping center plus apartments, residential and park areas will open in about two years. A six-story store in Rochester, Minnesota, home of the famed Mayo Clinic, is now under construction.

It is a source of pride to the men and women at Fieldcrest that the textile products we manufacture are sold through America's finest stores such as Dayton's in Minneapolis.

Good Humor Men



This lunchtime gathering seemed in good humor as the Mill Whistle photographer snapped the picture outside the Blanket Mill. Left to right are Terry L. Farmer, Machine Shop; "Bud" Willis, Sheeting Carding; Frank Hutson, Blanket Carding; Clarence Bowling, Blanket Carding.

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