



Issued Every Two Weeks By and For the Employees of Fieldcrest Mills, Division of Marshall Field & Company, Inc., Spray, North Carolina

OTIS MARLOWE Editor

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Hosiery Mill News

BY LEE HUNDLEY

Mr. and Mrs. Brice Coleman, Mrs. Phyllis Bralton and daughter, Coleen spent last week in Canada.

Mr. and Mrs. Ray Vernon and son, Douglas, spent their vacation at Myrtle Beach, S. C.

Mrs. Lucille Matthews and children, Laura and Jenifer, also Mr. and Mrs. Tom Stovall and children of Leaksville visited in Edgewood, Md. and Washington, D. C., last week.

Sgt. Johnnie Matthews has notified his family that he is on his way home from Korea.

Mr. and Mrs. Eugene Morris and Eva Mae visited Mrs. Morris' relatives at Oak Hill West Va. last week.

Mr. and Mrs. Charles Ferguson spent last week at Va. Beach.

Mr. and Mrs. Alfred Few and Ferrell spent last week at Va. Beach.

Mr. and Mrs. J. M. Stovall, also Mrs. Vance Stovall visited Pvt. Vance Stovall who is stationed at Camp Atterbury, Ind., last week-end.

Mr. and Mrs. Archie Turner and Miss Ruth Johnson spent last week-end in Washington, D. C.

Mr. and Mrs. James Collins spent last week at Myrtle Beach.

Mrs. Frank Setliff and son Frankie Pete, visited in Newport News last week.

Miss Myrtle Clarke, Miss Louise Austin, Mr. and Mrs. Robert Haynes, Miss Barbara Martin, and Miss Connie Martin were among those from Fieldale who spent last week at Virginia Beach.

Nantucket Vacations

BY FREDA SUIT

At Myrtle Beach—Dot and Weldon Reynolds, Jane and Berkley Reynolds, daughters, Lucy Jane and Martha, Joy and Carl Brame, Betty and Joe Robertson.

At Ocean Drive—Velma and Garland Newman, N. D. and Jeanette Redmon and Susan. Becky Comer and Lucile Ziglar.

At Washington, D. C.—Les and Doris Brown.

Pauline and Mac Litaker and Pauline's parents, Mr. and Mrs. J. G. DeHart, Sr. spent their vacation at Daytona Beach, Florida. They also visited St. Augustine and Silver Springs.

Fieldcrest Becomes Leader In Fast Developing Electric Blanket Field

Fieldcrest Mills, which manufactured its one millionth electric blanket June 24, has become a big producer in a fast developing market.

The electric blanket is considered one of the most advancing fields in the electric industry. Trade surveys reveal there is a potential market for 45,000,000 blankets. As yet, only 4,000,000 blankets have been made by all manufacturers.

Fieldcrest Mills, with 40 years of blanket experience, began the production of electric blankets in 1947, marking the first venture of a manufacturer of fine blankets into the electric blanket field.

Fieldcrest has become the world's largest producer of wired blankets and the largest producer of woven shells. Production of the Electric Blanket mill is 800 per cent greater than in 1948.

The modern Electric Blanket Mill produces more than one-third of all the electric blankets made in the United States and sells wired blankets or the woven shells to all of the major electrical and textile outlets. Fieldcrest is the only organization in the world that does the complete operation of weaving, wiring and marketing the finished electric blanket.

The Electric Blanket mill began as a part of the Finishing mill in Spray, but moved to the Nantucket building

and became a separate mill unit in 1950. The plant employs 100 women and 25 men and provides work for 250 more persons in contributing mills, being responsible for a payroll in the community of about \$1,000,000 a year.

In addition to its contribution to the economy of the Tri-Cities the mill annually uses 65,000,000 feet of wire made in North Carolina, as well as tremendous quantities of plastic tubing and packaging materials from the state. All in all, 70 per cent of the dollar value of material used is from within North Carolina.

Basis for the rapid progress of the mill has been the constant development in textile quality and design and improvements in the manufacturing process. Fieldcrest Mills has applied for certain basic patents to protect these developments.

Testing, too, has played a big part in the success of the mill. Every machine used is tested every morning; every blanket is tested five times during manufacture; and 14 additional tests are conducted on parts and finished blankets.

Cotton flannelette silver wraps are impregnated with a compound of silver to keep silverware bright without polishing by drawing the tarnishing agents to the cloth.

Electric Blanket Mill

BY LOUISE NOWLIN

Belated congratulations to Katie Hankins who celebrated her birthday June 26. Edna Howe brought a beautiful cake for Katie which her immediate co-workers enjoyed with her at "refreshment time".

Mildred Macy has left the Electric Blanket Mill to make her home in Flint, Michigan, where her husband is employed.

Welcome to Max Ward, quality inspector, replacing Calvin Gillie who joined the Navy during vacation week.

We're glad to have Thelma Cassell back on the job after her illness.

Among the vacationists:

Odell Thurman's children spent the week with relatives in Roanoke, Virginia. Odell says they are now back home keeping house for her!

Mr. and Mrs. Alton (Vivian) Shough spent a few days at Elizabeth City visiting Vivian's sister, Mrs. Geraldine Hundley and family.

Elsie Mullis and children visited relatives in High Point.

Janie Wall spent a day at Fairystone Park.

Barbara Cassell spent the week-end

at Ocean View, Va.

Millie Jean Robertson attended Oral Roberts' "Healing Waters Meeting" in Roanoke.

Lena Turner visited her daughter in Washington, D. C.

Helen Craddock spent a day of her vacation seeing Fontana Dam.

Hester Corum and Lallaice Willis motored to Roanoke, Va., July 10 to hear Oral Roberts.

"Boots" and Ollie Pruitt vacationed at Virginia Beach.

Margaret, Bruce and Becky Powell spent the week-end at Natural Bridge, Va.

Mary Morgan and children spent their vacation at Virginia Beach and saw "Miss Virginia Beach" crowned. Mary said they really enjoyed the Sand Festival Parade.

Margaret and Desmond Reeves and son, Donnie, spent their vacation at Wrightsville Beach.

Pauline Patterson visited friends in Delaware, went sight-seeing in Washington, D. C., spent two days in Atlantic City, New Jersey—and really suffered from sunburn!!

Nancy and Amy Fulcher went by train to Catonsville, Maryland, to visit

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