



Fieldcrest

MILL WHISTLE



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Mills Introduce New Sheet Line

A variety of motifs ranging from tailored tartans to feminine prints are included in a new series of fancy-hemmed sheets being introduced by Fieldcrest Mills.

The assortments include patterns in both percale and muslin. All are cellophane-wrapped and packaged in an attractive lithographed gift box with a "Gift Street" design.

Fieldcrest's flair for authentic tartans is carried over into dramatic sheet borders, with three different plaid patterns included in the series. These are: Stewart (red), MacPherson (blue and red), and MacLeod (yellow and black). All are on white Duracale sheets and cases.

Feminine and colorful are Floral-bordered sheets. A tiny provincial print in predominating pink, yellow, turquoise or lavender becomes the border on either white or pastel Duracale. The Duchesse series on either white

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Posters Remind Of Safety Goal For August



EVERY EFFORT is being made at Fieldcrest during this month to "Make August a No-Accident Month." Posters, signs and other reminders are being used in the plants to make employees more safety conscious during August—generally a month of high accident frequency.

Getting a close-up view of one of the posters are Elizabeth Mills, Sheet Sewing, and Loraine Ellington, Sheet Packaging.

Co. Receives Award For Its Cooperation In Army's Reserve Program

Fieldcrest Mills has been awarded a Certificate of Appreciation from the Third Army in recognition of the Company's "faithful and cooperative spirit in the release of employees for performance of military duty." The certificate points out that many citizens are members of the Army Reserve and assume certain obligations to participate in summer field training and other tours of active duty for training, which require their absence from civilian occupations for brief periods.

"It is gratifying to note that your firm is wholeheartedly supporting this reserve program of our Armed Forces, and authorizing military leaves of absence for its employees so that they can participate in such training," the certificate reads.

The award was made by the commanding general of the Third Army and signed by Colonel Conrad B. Sturges, Chief of the Military District of North Carolina.

Safety Record Good For First Half Of 1953

Fieldcrest Mills' safety record for the first six months of 1953 was better than that of the first half of 1952 and of 1951. The mills had a frequency rate (the number of lost-time accidents occurring per million manhours of operation) of 1.33, an improvement over the 1.73 rate for the similar period of 1952 and the 2.33 rate for the first six months of 1951. The severity rate of accidents during 1953 has been greater than for the corresponding period last year.

By comparing the Fieldcrest Mills frequency of 1.33 for the first six months of 1953 with the average frequency of the textile industry in North Carolina whose average was 7.5, it is seen that Fieldcrest Mills employees experienced only one-sixth of the lost-time injuries of the average North Carolina textile plant based on the hours operated.

E. W. Medbery, production manager, pointed out that Fieldcrest Mills had only six lost-time accidents during the period. However, if our frequency had been as high as the state average, we then would have experienced 36 lost-time injuries. This means we have 30

people at Fieldcrest who would have been injured had our frequency rating been as high as the state average. "By continuing our good safety performance we can save people from injury. Let's keep up the good work," Mr. Medbery said.

The following mills maintained their no-lost-time accident record in their first six months of 1953: Electric Blanket Mill, Bedspread Mill, Bleachery, Central Warehouse, Towel Mill, Karastan Rug Mill, and the Synthetic Fabrics Mill.

The Electric Blanket Mill has not had a lost time accident since the mill was established. The Synthetic Fabrics Mill has gone since January 1950 without a single disabling injury with over 3 million manhours of safe work to its credit.

The Bleachery has not experienced a lost time accident since December 1950 with over 2 million manhours worked since the last injury. Central Warehouse has worked since October 1951 without a lost time accident.

The Karastan Rug Mill has a perfect safety record so far this year and is maintaining one of the best safety records in the carpet industry.