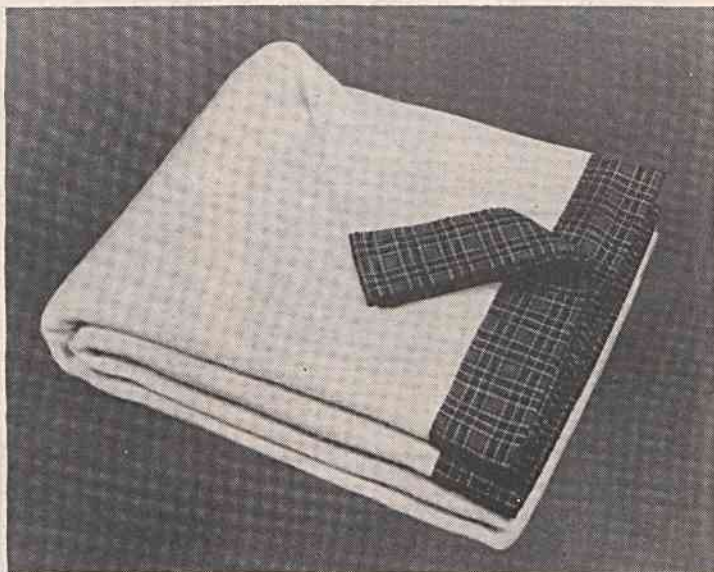


ROSEBUD PRINT ON ACETATE SATIN forms binding for one of five new fancy-bordered blankets just introduced by Fieldcrest Mills. The blanket is in Fieldcrest's 10% wool Luxuray quality. Binding shown is available on blue, rose or white blanket.



AUTHENTIC STEWART TARTAN, predominately red, makes a dramatic border for white blanket, another of the new fancy-border blankets. Called "Festival", it is cellophane-wrapped, ribbon-decked, and packaged in Fieldcrest's standard blanket box.

Williams Participates In TV Safety Program



H. E. Williams, safety director, Fieldcrest Mills, and Miss Nettie Day, health educator for the Rockingham-Caswell district health department presented a 5-minute program on "Vacation Safety" over station WFMY-TV as one of a series of health features being carried by the television station. Left to right above are Mr. Williams, Miss Day and Gomer Lesch, WFMY-TV program director.

Card Of Thanks

We wish to express our sincere thanks to the many friends for the food, cars, moral tributes, and many other acts of kindness rendered during the illness and death of our beloved husband and father, L. R. Stewart.

LORA E. STEWART and CHILDREN

MONDAY, AUGUST 17, 1953

Fieldcrest Mills Introduces New Line Of Fancy-Bordered Blankets

High style, moderate cost and comfort feature the new Festival line of fancy-bordered blankets currently being introduced by Fieldcrest Mills.

Red plaid, black and white check, and provincial print cottons and acetate satin pastel stripes or rosebud print appear as blanket bindings in the new line which is planned to provide bedding luxury at nominal prices.

Blankets are Luxuray quality of 10% wool, 65% rayon and 25% cotton, size 72 x 90, 3¾ pound weight, with seven-inch bindings. An appropriate many-occasion gift selection, the blankets are wrapped in cellophane with white ribbon bow then boxed in Fieldcrest's standard blanket box.

Designed to harmonize with most bedroom decorating schemes, the blankets come in a variety of patterns, all fast-color. Red plaid cotton border comes on white blankets, and black and white check on white, yellow or pink. The provincial print has predominating colors of red and blue on a white ground, and is available on white, pink or blue blanket. Acetate satin with tiny pink rosebuds comes on white, pink or blue blanket. Pastel stripes of pink, green, yellow and blue, alternated with white, decorate the other acetate satin binding. It is available on blankets of pink, green, yellow, blue or white.

Fieldcrest Chaplaincy Program Being Studied



Rev. and Mrs. G. Edison Burke discuss the Fieldcrest Mills chaplaincy program with Rev. J. K. McConnell, industrial chaplain (at right). Mr. Burke is writing a thesis on "The Christian Minister in Industry" for his master's degree at Southern Baptist Theological Seminary, Louisville, Ky. He has recently completed a course in religious counseling at Baptist Hospital, Winston-Salem. He plans to become an industrial chaplain.

Historical records show that a skein of cotton threads was one of the valuable gifts Columbus furnished to Isabella when he returned from the "New World."