

Joseph Horne Co. In Pittsburgh Famous Store Sells Fieldcrest Textiles



Horne's and Pittsburgh have grown together since 1849, and have flourished through direction toward a similar goal—service. Pittsburgh, with its giant industries, has served the nation and the world. Horne's through a consistent policy of distributing the finest quality merchandise, has served the Pittsburgh district.

The Joseph Horne Co. reputation for fair dealing is paramount to any other issue. Horne's places great importance upon the integrity of its written and spoken word. Promises are not made lightly, but once made must be fulfilled to the letter.

For 104 years the management of Horne's has been continuously in the hands of the direct descendants of the three original partners—Joseph Horne, C. B. Shea, and A. P. Burchfield (whose grandson, A.H. Burchfield is now President of the store). This succession of ownership and management has preserved its traditions and standards through the years, and has given the store a widely recognized reputation for understanding the buying desires of people in the Pittsburgh area.

A member of associations which maintain buying offices in principal U. S. and European cities, in South American countries and the Orient, Horne's knows no limit in its endeavor to bring the finest merchandise to Pittsburgh from every part of the world. The first Pittsburgh store to send buyers to Europe and the Orient, many of its buyers make regular trips.

Horne's has three branch stores. The first one, opened in 1945, has been tripled in size with three additions since

it opened, and is in Mt. Lebanon. Horne's—Brentwood—Whitehall opened in time for Christmas 1952. And a tiny one, "Fads and Frills" is at the Greater Pittsburgh Airport (which employees of Fieldcrest are cordially invited to visit if in Pittsburgh even for a minute).

Here at Fieldcrest we are proud that the products we make play their part in the operation of such famous stores as Joseph Horne Co. in Pittsburgh.

Boy Scouts Provide Services At Fair

Boy Scouts of Dan River District will set up a model camp near the main entrance at the Tri-City Agricultural Fair this week and will cook supper each evening over charcoal stoves. Food is being donated by public-spirited grocers.

The scouts will maintain first aid and lost and found services at the camp. Free water will be available to Fairgoers.

Byron Vann, boy scout Field executive, requests parents to advise their children that if they become lost at the Fair, they should go to the Boy Scout model camp, where the parents may find them.

In the exhibit tents this year will be a number of displays arranged by the various troops of Dan River District. The public is invited to see the exhibits showing activities and accomplishments of the local boy scouts.

"In 1776 the Colonies were using English money. Today the English are using our money."

Polly Cochran Edits Container Co. Paper

HIGHTALES, new employees' publication for Highland Container Company, Jamestown, is edited by Mrs. Polly Cochran, formerly of Leaksville. Mrs. Cochran is remembered here as the former Miss Polly Alexander. She worked at Fieldcrest for about 2½ years as secretary to J. B. Lamar in the Designing Dept. and secretary to J. P. Powell, mill manager. Immediately prior to her resignation, she was secretary to the late Carl A. Hoehl in the Accounting Dept.

Polly is married to Bernis "Bunny" Cochran of Draper who is completing his studies at High Point College.

L. M. Barksdale, Retired, Enjoying Life In Texas

Leslie M. Barksdale who retired from the employees' Store on June 1 with over 35 years of continuous service with the Company, is enjoying an extended visit with his daughter in Dallas, Texas.

He writes: "Having a nice time. Sorry I won't be with you at the 25-Year Club picnic. Regards to all of them. Enjoying some good ball games here."

Service Anniversaries

Thirty-Five Years
Jesse L. Fulton Bedspread
Clemmons D. Long Sheeting

Thirty Years
Virgie S. Davis Karastan
Myrtle S. Brown .. Central Warehouse

Twenty-Five Years
Georgia E. Sparks Sheeting
Grissom M. Manley Finishing
James M. Walker Finishing

Twenty Years
Harry Lee Martin Karastan
Mason W. Murphy Sheeting
John Y. Crompton .. General Office
John P. Searcy Blanket
Harold S. Young Karastan
Paul S. Brammer .. Synthetic Fabrics
Posey W. Earles ... Synthetic Fabrics
Julia H. Howell Blanket
Carrie W. Wray Karastan
Nellie M. Gerringer Sheeting

Fifteen Years
Bessie N. Mason Towel
Velma V. Via Towel
W. Charlie Reynolds Karastan

Ten Years
Homer K. Hylton Blanket
Numa R. Martin Standards
Thomas E. Stowe Finishing
A. Curtis Martin Hosiery
James E. Dillon .. Synthetic Fabrics
George D. Brymer Hosiery
Katherine M. Manley Personnel
Harry L. Stone Towel
Buddy Brandon Sheeting
Daniel W. Lashley Karastan