Karastan Introduces New Series Of

Revolutionary contemporary design in a series of Accent rugs, three additions to the American Casual group of cotton carpets, and two new colors in broadloom were prominent in the new line of Karastan rugs first introduced at the Chicago Home Furnishings Show and featured for this fall season.

In addition to the modern designs, the new lines includes three new American power-loomed Oriental design rugs, one each in the Karastan, Lanamar and Tudor qualities.

The modern Accent rugs are designed to meet an obvious need to small rugs with contemporary styling. They serve to focus attention or occasionally to relieve the tedium of the inanimate plain carpet, to protect traveled areas or to highlight foyers, halls and other small areas.

Authentic tartans and soft-toned abstract pattern are the two design directions of the modern Accent rugs. Brilliant colors feature the Tartans which come in Henderson (predominately green) and MacGregor (predominately red) clan plaid motifs.

One traditional oval pattern also has been introduced. It has a light green ground, with a natural and dark green floral center piece, and is bordered in natura-colored fringe. A rectangular Accent with a traditional hooked rug pattern has a natural background, with a black scroll border and a floral design in the center. Accent rugs are available in three sizes, $27" \ge 45$," $3' \ge 5'$ and $4'6'' \ge 6'$.

Two provincial patterns and one contemporary were added to Karastan's American Casual group, which is patterned and textured all-cotton, designed for modern or period decors. The new American Casual patterns are available by the yard in 9' x 12' widths or in rugs sizes, 27" x 45", 3' x 5', 4' 6" x 6' and 9' x 12'.

The new Oriental patterns incorporated in Karastan's power-loomed rug line include a deep rose Sarouk in the Karastan quality. It has a deep blue inner border and top colors of beiges, golds and soft greens.

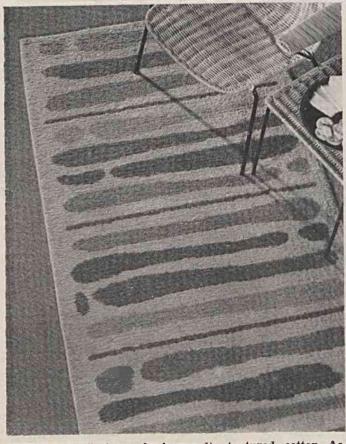
In the Lanamar quality there is a Ming blue Kirman with a border and center in pastel tones of rose, green, blue and beige. A Sarouk in a soft wine red with top colors of beiges, blues, roses, reds and golds is new in the Tudor grade.

Karastan quality comes in rug sizes from 2' 2" x 4' to 12' x 22'; Lanamar from 22" x 36" to 12' x 20"; Tud^{of} 10' 6" x 20'.

Dixie Clay, a rich warm terra new colors and has been added to textured wool) and Chateau (wash loom selections. In the Chateau (toned neutral, has been added to the line.



"RAGTIME" textured cotton broad vincial or ranch interiors.. In 9' and



"DOMINIQUE" (gray background), textured cotton Accent rug, one of contemporary designs in the new series.



OVAL Accent rug, in traditional design, has been introduced. Auced. Pattern No. 628 (green background) is shown above FIELDCREST MILL WHIST