

# Fieldcrest® MILL WHISTLE

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**SPOTLIGHT ON BENEFITS**—This attractive display in the Employment Office lobby, arranged by the Industrial Relations Dept., highlights the Fieldcrest Mills Pension Plan, group insurance program and the Mutual Aid association. Job applicants are invited to take a booklet describing the Company's program of employee benefits.

For picture-story on these hidden "extras" that go with a job at Fieldcrest, see pages four and five.

## New Products Are Introduced

Decorative screen-printed patterns on all-cotton and concentration on nylon-rayon-cotton blends in both summer and winter weights feature the new blanket line recently introduced by Fieldcrest.

New towel designs introduced include three new beach towels in brilliant and unusual colorings inspired by authentic regimental stripes. The new towels are 36x72 quality cotton terry and are designed to retail for about \$5.00.

A "Violets" pattern in blankets is distinguished by a new design treatment in which a large cluster of blossoms is centered in the upper section of the bed just below sheet turndown. Cluster incorporates a large ribbon bow with gracefully trailing ends as part of the printed design. Single violet blossoms are scattered throughout the remainder of the blanket.

Available in violet, yellow or pink with green leaves on white, the blanket is bound in two-inch satin acetate to

match the design. Fieldcrest's rose-printed cotton "May Garden" blanket introduced last year is now available in pink on pink and blue on blue in addition to these colors on white. All of the screen-printed cottons are designed to retail at about \$4.98.

"Treasure", a new fine-quality nylon-rayon-blend, winter-weight, in solid colors is available in 72x90 and 80x90 sizes. Available in eight fashion colors, the blanket is bound in matching 8" acetate satin ribbon. Colors are pink, blue, gold, light green, turquoise, emerald green, cantaloupe, mocha and charcoal. Twin size, 72x90 will retail at about \$10.95 and double size at about \$12.95.

New jacquard patterns also in nylon-cotton-rayon blends, include a stylized floral pattern in rose, blue, light green, mocha or charcoal with white, with 6" acetate binding in matching colors. It will retail at about \$6.95. Another jacquard added to the line, designed to sell

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**BOY SCOUT WEEK  
MERIT BADGE SHOW**  
Leaksville Armory  
7 P. M. Friday, February 11

## Mutual Aid Posts Yearly Statement

The annual financial statement of the United Mutual Aid association to be posted in the mills today shows 1954 receipts of \$98,032.11. More than 1400 claims were paid, with expenditures totalling \$89,168.94. The remainder was added to the association's reserve, which stood at \$43,778.62 as the year ended. (The auditor's report appears on page seven.)

Following lengthy investigations and study by the board of directors, the by-laws were revised in August of 1954 to bring the benefits more in line with present-day hospital costs. At the same times, dues were increased to pay for the additional benefits. Although the reserve at the end of 1954 was greater than at the start of the year, the association has more liability due to the greater benefits now available to its members and larger reserves are needed.

The United Mutual Aid association  
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## Purcell Chosen To Head Advisory Training Group

D. A. Purcell has been named chairman of the Training Advisory Council at Fieldcrest Mills for 1955. New members appointed to the Council by President Harold W. Whitcomb are: Ralph Going, Robert Harden, Roger Wilkes, Horace Penn, and C. P. Wilson.



The following members were reappointed: S. T. Anderson, J. W. Arnall, Frank Brey, T. R. Ray, Virgil Hall, W. R. Kiser, Arthur Jackson, Foy Laseter, and D. E. Simons. William McGehee continues as secretary of the Council and Vice President E. W. Medbery continues as an ex officio member.

Mr. Purcell, superintendent of the Blanket Mill, has served as a member of the Council for the past two years.

The Advisory Body, which meets quarterly or at the call of the chairman, advises with and assists the Training Department and makes specific recommendations for projects and activities in various areas of training at Fieldcrest Mills.