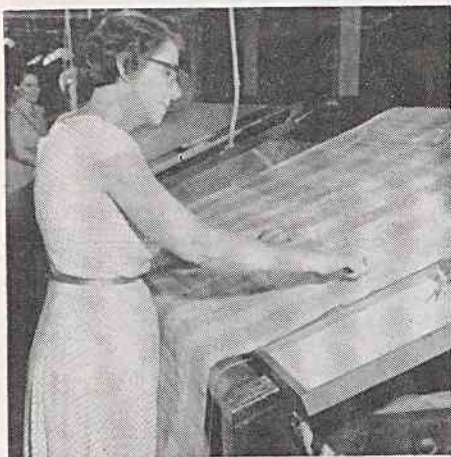
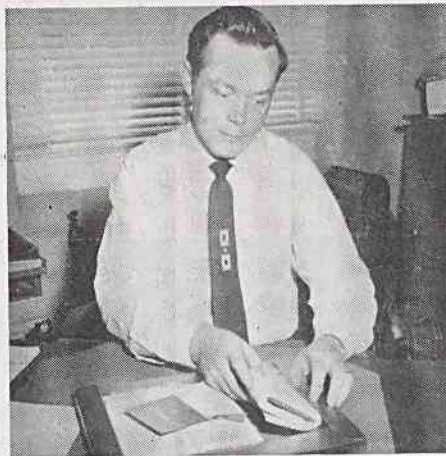


Members of the Fieldcrest Team



Lola McGavisk, Blanket Mill, inspects rolls of blankets for any running defects, removes slugs and strings, washes out oil spots, makes minor repairs. She reports running defects promptly so that corrective action can be taken. She is careful to see that no imperfections get by since she is the last person to see the cloth before it goes through finishing processes at Spray. If a running defect is not discovered in the Blanket Inspecting department, it cannot be detected until some time later at the Finishing Mill. Meanwhile, other rolls containing the defect may have been woven at the Blanket Mill. This would cause the number of seconds to be multiplied.

By doing their jobs well, Mrs. McGavisk and the other inspectors contribute to the success of their mill by reducing losses from seconds.



Jerry Fedell, packaging coordinator, has a man-sized job in co-ordinating problems and activities at the mills relating to the packaging of all our products. He works closely with the Sales Department in New York, the mill managers, Purchasing, and other staff departments.

He must be familiar with our products, our unit costs, and the seemingly innumerable combinations of put-ups. He must know about printing, and about the various materials, machines and methods used in packaging.

All of his work is a part of Fieldcrest's effort to have the best in packaging, and at the lowest possible cost. Because packaging has become an important tool in merchandising, attractive, salable packages are a significant factor in the sale of Fieldcrest products.



WHAT'S THEIR LINE?—Those not familiar with our rug mill operations might have difficulty in identifying the occupation of the girls in this picture. They're carvers, who use electric clippers skillfully to trim the pile around the design, leaving an embossed effect.

Fieldcrest MILL WHISTLE

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OTIS MARLOWE Editor

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Start The Day Right

Want to have a good day?

What happens to you and your work during the day depends a lot on what you eat for breakfast. Your body needs nutritious food to keep going. If you cut down on food, you cut down on efficiency, on being able to get along with others, and you weaken your health.

If you find yourself making many mistakes, feeling irritable, suffering from jumpy nerves and headache, chances are you're hungry for some substantial food. By skipping or skimping breakfast, you may invite bodily illness because of this starvation diet. That will cost you money in doctor's bills.

So make sure you get an adequate breakfast and give yourself time to eat it. Eating on the run while dressing does you no good. An adequate breakfast, eaten leisurely, will give you more energy, help you to think and act more quickly and reduce muscular fatigue.

An Englishman is a person who does things because they have been done before. An American is one who does things because they haven't been done before.

Service Anniversaries

Thirty-Five Years

Berda S. Hundley Towel

Twenty-Five Years

H. W. Fulcher . . . Synthetic Fabrics

Twenty Years

Gertrude Shelton . . Synthetic Fabrics

Evie C. Pratt Karastan

Pauline N. Reynolds Sheeting

Burlie E. Pulliam Bedspread

Lena R. Carter Bleachery

Elbert P. Cochran Blanket

Eddie T. Wright Blanket

Stonewall W. Evans Sheeting

Fifteen Years

Joe A. Giles Blanket

Doris P. Wimbish . . Synthetic Fabrics

Ten Years

Aubrey W. Hamrick Karastan

J. Lewis Stephens . . Synthetic Fabrics

William C. Fargis Bedspread

Carl Keaton Karastan

W. Gordon Harris Blanket

Rosa G. Land Bleachery

Douglas M. Troxler Bleachery