

Hundreds Attend 25-Year Picnic

Music, Stunts, Prizes, Food and Fellowship Mark 13th Annual Meeting of Club; McAlister Is Speaker

MEMBERSHIP REACHES 858

Several hundred long-service employees of Fieldcrest Mills attended the Twenty-Five Year Club picnic in Morehead stadium, Saturday afternoon, September 10, to hear an address by the Rev. H. Dwight McAlister, pastor of the First Baptist Church in Cheraw, S. C. and to enjoy a bountiful picnic supper prepared by the ladies of the Matrimony Grange of Stoneville.

Guests Are Recognized

William McGehee, was master of ceremonies. After the invocation by Hubert Z. Smith of the Towel Mill, Mr. McGehee called on several persons in the audience to stand for recognition: A. D. Weaver of the Synthetic Fabrics Mill who had just completed 550 years of continuous service with the Company; W. B. Lucas, legal counsel and assistant secretary of the Company; Edward J. Hoechst, newly appointed director of industrial relations; and a special guest, J. P. Molen, meteorologist in charge of the United States Department of Commerce weather bureau at Greensboro.

Mr. Molen was given a round of applause and presented a gift "for having predicted and delivered perfect weather for the Twenty-Five Year

Club picnics for the past several years."

President Harold W. Whitcomb made a brief talk in which he expressed the Company's appreciation for the faithfulness of its long-service employees. He stated that much of the Company's success in the past has been due to the contributions "in know-how and dependability" of the members of the Twenty-Five Year Club.

Pension Plan Is Finest

He discussed briefly our Pension Plan which he described as "the best in the industry". He pointed out that the company's ability to pay for pensions and other employee benefits it provides is made possible only by successful operation of the Mills. Mr. Whitcomb discussed briefly some of the current projects under way at the mills and some of the Company's plans for the future.

Mr. McAlister, whose address included some rules for successful living, spoke in a humorous vein at first, recounting amusing experiences in his life as a minister. He grew serious, however, in pointing to certain pitfalls that must be avoided and some positive principles that must be employed "if we are to become happy, useful citizens in wholesome, progressive communities in a just and peaceful world."

Stunts and games under the direction of Winfred Hoover and other members of the staff at Consolidated Central Y.M.C.A., a concert by the Tri-City Band under the direction of Jesse

W. Griggs, and a guessing contest conducted by members of the Industrial Relations Department preceded the speaking part of the program.

Attendance prizes were won by John Eggleston of Central Warehouse, Troy Priddy of Karastan and Marshall Williams of Blanket Mill. Each received one of our new Acrilan blankets.

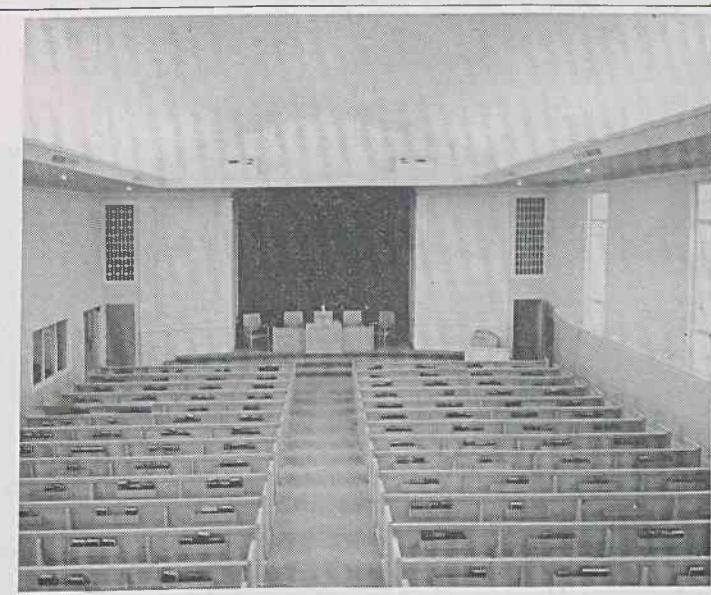
A special prize, a mahogany checkerboard with inlaid blocks of walnut given by M. W. Hayden, foreman of the Plant Service Department at the Finishing Mill was won by Lessie H. Walker of the Blanket Mill.

Duplicate Prizes Given

In the guessing game, each member was asked to examine a jar of new pennies and to guess the number of pennies in the jar. The jar contained 858 pennies representing the number of members in the Twenty-Five Year Club. Although nobody guessed 858, there were three persons to guess 850 and prizes of \$8.58 each were awarded to Lottie Frith of the Karastan Office, Eva Hall of the Blanket Mill, and H. C. Wade of the Towel Mill.

NEW TELEPHONES NOS.

In your Fieldcrest telephone directory, please make revisions as follows: On page 6, change Lonnie Hankins' number from 7304 to 7306. Also on page 6, J. B. Lamar's number is now 7316 ONLY. On page 5, Allen Bobbitt's number is now 7304 ONLY.



Blue Carpet By Karastan Used In Ohio Church

Tableau carpet by Karastan (Lake Blue No. 391) was used by the H. L. Reed Company of Mansfield, Ohio, in an installation at the Christian Apostolic Church in Mansfield.

The Church did an interesting decorating job in keeping the interior simple and using an unusual color scheme. The result is contemporary in feeling with no loss in the dignity necessary in a church structure.

The walls were painted blue to match the carpet. The wood trim is Colonial white and the pews and furniture are blonde wood. The only decoration beyond color, is the architectural detail and the three carpet-covered steps (left) forming an interesting curved line leading to the altar.

The light fresh feeling of the blue carpet is a change from the usual deep red or green in Church carpets.