

Fieldcrest® MILL WHISTLE

Published by Fieldcrest Mills, Inc. • Plants located in Spray, Draper and Leaksville, N. C. and Fieldale, Va.

VOL. XIV

Spray, N. C., Monday, March 5, 1956

NO. 17

Increase Seen In Jap Imports

Tremendous Boost Expected In Sales Of Japanese Finished Products On U. S. Market

Cotton textile manufacturers have expressed growing concern over rising imports of goods and apparel from low-wage countries, after hearing reports that the Japanese planned increased emphasis on garments and other finished products.

Roger Milliken of Spartanburg, S. C., president of Deering, Milliken & Co., stated that "The Japanese are now beginning to work with the American garment manufacturers to make wearing apparel and other textile products to be exported to the United States," thus making quotas on imports "mandatory" for the welfare of the industry.

Pointing out that this fact had been reported to the Board of Directors of the American Cotton Manufacturers Institute, central trade organization of the industry, in Washington last week, Mr. Milliken said the Japanese had taken

(Continued on Page Three)

Rimmer Chairman In Red Cross Drive

J. M. Rimmer, Fieldale personnel manager, was appointed chairman of the industrial division in the Henry County Red Cross fund drive which opened March 1 and continues through March 16. Robert Jamerson and Edgar Gordon are co-chairmen for the campaign in the Towel Mill, J. A. Stegall is residential chairman for Fieldale.

Clyde Kinney of Bassett is chairman of the County-wide drive. Other members of the campaign committee are E. H. Goode of Fieldale, and N. R. Burroughs of Martinsville.

The goal for the industrial division is \$4,600, representing more than two-thirds of the \$6,157 quota for the overall campaign. The Henry County chapter of the American Red Cross has a budget for the next fiscal year of \$18,741 of which \$12,314 is set aside for the city of Martinsville. The present campaign is being conducted only in the county. The Red Cross and the Martinsville Community Fund recently agreed to merge their efforts. A joint drive is to be held this fall.



HEADS POLIO FUND—For the second consecutive year, Walter B. Guinan, vice-president in charge of sales for the Karastan division, has served as chairman of the soft floor coverings section of the March of Dimes polio fund. Admiring Mr. Guinan's badge above is E. J. Hanley of Karastan's sales staff, a member of the committee. Other committee members include, left to right, J. J. Delaney of J. J. Delaney Carpet Company, Bert Crockford of Bigelow-Sanford Carpet Company, Robert McAvoy of Magee Carpet Company, Thomas Welsh of Artloom, and Richard Helbig of Highstown.

Changes Announced In Domestics Sales Div.

The following changes in our domestics sales organization were announced effective February 17 by Frederic W. Hoit, vice-president, domestics sales.

W. E. Boone was appointed assistant distributor sales manager; J. R. Biery was appointed office and personnel manager for the domestics division; H. E. Lawless was appointed assistant to C. E. Moulton, sheet department manager; L. H. Lee, Jr. as assistant to H. A. Brown, towel department manager.

Our New Products

Genuine pride in the beauty and quality of the products one helps to manufacture is one of the satisfactions in doing a good job. Fieldcrest has introduced a number of new products for the Spring season. Beauty and styling are outstanding features of this new merchandise. Pictures of some of these new products are shown on pages four and five of this issue.

Minimum Wage At Fieldcrest \$1.08

The new minimum wage had no effect at Fieldcrest Mills where the minimum wage is \$1.08 per hour. Learners already were paid from \$1.00 to \$1.08 during their first few weeks, depending upon their previous experience.

However, it was estimated that the boosting of the legal minimum wage from 75c to \$1.00 under the federal Wage and Hour law, effective March 1, 1956, brought increases to at least 170,000 workers in North Carolina.

State Labor Commissioner Frank Crane said that some 35,100 textile employees in other parts of the State received direct increases as a result of the \$1.00 minimum. The next largest group to be affected were 22,080 workers in the lumber industry. Approximately 16,200 employees of the furniture industry were brought up to the \$1.00 minimum and various other industries and businesses were affected.