

THE MILL WHISTLE

Fieldcrest
FASHIONS FOR BED AND BATH



Karastan
AMERICA'S FINEST POWER LOOMED RUG

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Carolina Council To Open 36th Year Oct. 18

The Carolina Cooperative Council will begin its 36th year with a meeting at Consolidated Central Y. M. C. A. Thursday evening, October 18 at 7:30 o'clock.

Speaking on the program will be

C. S. Reed, Duke Power Company vice president and rate engineer, who will trace the progress and growth of the Piedmont Carolinas. Mr. Reed, who writes poetry as a hobby, will blend original humorous poetry with cold statistics



C. S. REED

as he describes the South's advancement from a "one-gallus" economy to the highly diversified production center it is today.

The Council membership survey has not yet been completed but the results to date show a sizable increase in membership over that of last year. The sign-up is expected to be completed within another week.

Only four meetings of the Council are scheduled for the 1956-57 year, following a revision in the constitution voted by the members last October. The meeting dates, in addition to that of the upcoming program, will be December 15, January 24, 1957 and April 25, 1957.

Officers and committee chairmen for the coming year are: president, J. M. Norman, Jr.; vice president, R. A. Harris; secretary, Otis Marlowe. Committee chairmen are: program, R. L. Wilkes; attendance, Melvin Moore; arrangements, Harold Squires; and constitu-

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Fieldcrest Men Give Textile Show Report

The increasing importance of electronic devices to more closely control the operation of machines and processes was noticeable among the exhibits at the 19th Southern Textile Exposition in Textile Hall at Greenville, S. C. October 1-5.

Fieldcrest men who attended also reported an emphasis on automatic cleaning equipment for cleaning spinning frames, looms etc. and much interest in automatic filling handling systems and a new spinning process.

Virtually every major U. S. textile machinery manufacturer had exhibits in the show and Textile Hall became a giant pilot plant with many of the machines and devices in actual operation under mill-simulated conditions.

Exhibitors and visitors represented nearly every geographical area of the United States with participants from Canada, England, West Germany, Switzerland and other European countries giving the Greenville exposition something of a cosmopolitan flavor.

The show is the only one of its kind to be held over so long a period and involves not only machinery and equipment (Continued on page eight)

Mills To Cooperate In Fire Prevention Week

Fieldcrest Mills is cooperating in the observance of Fire Prevention Week October 7-13 which is being promoted by the Tri-City Chamber of Commerce in conjunction with the local fire departments.

At the mills during this week special efforts will be made to seek out any fire hazards and correct them. Supervisors and employees are requested to take a personal interest in the observance of Fire Prevention Week which is being observed nationally.

The following program has been suggested for the mills and particular attention will be given during this week to the items which are outlined:

Monday—Report by mill inspection committees with particular attention to

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LIVING ROSE DISPLAY—Tying in with the nation-wide promotion, Fieldcrest's completely coordinated collection of bed and bath fashions on the Living Rose theme went on display at the Employees Store October 1. The exhibit was adapted from the kit of materials used by more than 100 stores across the country in arranging their window displays. Some of the Living Rose items may now be purchased at the Employees Store. Orders are being taken for products not immediately available.