

# THE MILL WHISTLE

*Fieldcrest*  
FASHIONS FOR BED AND BATH



*Karastan*  
AMERICA'S FINEST POWER LOOMED RUG

Published by Fieldcrest Mills, Inc. - Plants located in Spray, Draper and Leaksville, N. C. and Fieldale, Va

VOL. XVI

Spray, N. C., Monday, October 7, 1957

NUMBER 7

## EMPLOYEES GIVE HOSPITAL \$223,000

### To: FIELDCREST EMPLOYEES

I want to take this opportunity to express to you on behalf of the entire community, heartfelt thanks for the marvelous job that each of you did to help make the dream of a wonderful new hospital for our area come true.

The wholehearted and completely unselfish way in which you joined in this great humanitarian effort was an inspiration to us all.

The results of your efforts prove once more how much can be accomplished by men and women of good will working together. I know each of you are proud to be a member of the Fieldcrest Family.

Sincerely,

DOUGLAS W. BOOTH  
General Chairman—  
Hospital Campaign

## Barbecue Given For Blanket Employees

As the Mill Whistle went to press, Friday, final preparations were being made for the barbecue to be given employees of the Blanket Mill in recognition of their outstanding safety record in 1956.

The Blanket Mill employees qualified for a Certificate of Safety Achievement from the North Carolina Department of Labor by working the entire year of 1956 with an accident frequency rating more than 75% below the State average for textile mills.

A crowd of approximately 800 Blanket Mill employees and guests were expected to attend the barbecue Saturday afternoon, October 5, in Morehead Stadium. J. H. Ripple, manager of the Blanket and Sheeting mills, was to be master of ceremonies and a member of Fieldcrest management was to speak briefly to the group.

W. C. Creel, safety director for the North Carolina Department of Labor,  
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## Fieldcresters Given Ovation For Outstanding Results In Campaign

Fieldcrest employees contributed more than \$223,000 to the Tri-City Hospital Building Fund campaign, according to the latest figures available last Friday afternoon.



JOHN K. MINNOCH

## Council To Hear John K. Minnoch

The Carolina Cooperative Council will open its 37th year with a program at Consolidated Central YMCA Thursday evening, October 17 at 7:30 o'clock. Letters will be sent to members this week, reminding them of this first meeting of the 1957-58 Council year.

Speaking at the meeting will be John K. Minnoch, of Chicago, nationally known humorist and inspirational speaker. His subject will be "Business Is Business," a program that has been well received in his appearance before audiences all over the country.

Mr. Minnoch was born in Scotland  
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At a "report meeting" last Tuesday evening in the cafeteria at Morehead high school, an ovation was given by the large crowd present when it was reported that Fieldcrest people had pledged a total of \$218,509.68 surpassing by a wide margin their goal of \$150,000.

Late last week an unexpected gift of \$5,000 from members of our Fieldcrest and Karastan sales organizations was reported. This made a total of \$223,509.68 contributed by Fieldcrest people in addition to the \$100,000 given by Fieldcrest Mills as a corporation.

In an advertisement in the October 3 issue of The Leaksville News and in a message appearing on page eight of today's Mill Whistle, President Harold W. Whitcomb commends Fieldcrest employees for their outstanding accomplishment in giving such generous support to the hospital fund.

### Average Contribution Is \$57.16

Of the 3823 employees contacted at Fieldcrest, 94% of them made a contribution to the fund. The average contribution was \$57.16 per employee. In a number of instances, all of the employees in a department gave \$50 or more, giving the department 100% membership in the Cornerstone Club.

It is expected that it will be at least two weeks before payroll deductions will begin for pledges to the hospital fund.

At the start of the campaign, President Whitcomb announced that he would give a plaque to the mill with the largest average contribution per employee. The results at the Blanket and Karastan mills were so close that the contest was considered a tie and plaques will be awarded both mills. Ninety-four per cent of the Blanket employees gave a total of \$36,771.92, an average of \$48.38 per employee, while 100% of the Karastan employees contributed \$28,932.85, an average of \$48.14  
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