

THE MILL WHISTLE

Fieldcrest
FASHIONS FOR BED AND BATH



Karastan
AMERICA'S FINEST POWER LOOMED RUG

Published by Fieldcrest Mills, Inc. Plants located in Spray, Draper and Leaksville, N. C. and Fieldale, Va.

VOL. XVI

Spray, N. C., Monday, November 4, 1957

NUMBER 9

Magazine Editor Sees Fieldcrest Operations

Miss Florence Byerly, home furnishings editor of *Better Homes and Gardens*, the leading magazine in the home furnishings field, was a recent visitor at our mills.

She was greatly impressed with our mill operations and the leadership that Fieldcrest has taken in producing quality and fashion products in this industry. Our Research and Quality Control Department was of particular interest to her, as wearing qualities and fine workmanship are equally as important as styling to her more than 4,000,000 readers.

Miss Byerly is one of the country's foremost reporters on decorating trends, and twice she has won the Dorothy Dawe award for her outstanding editorial accomplishments.

Her background of experience prior to joining *Better Homes and Gardens* eight years ago has run the gamut from writing sales checks, training salespeople, coordinating buying programs, to decorating model homes for several fine mid-western stores. All of this has given her an amazing amount of insight into the interests of her readers.

We were delighted with the opportunity of having Miss Byerly visit the mills and meet more of our Fieldcrest people.

Homecoming Queen

Miss Hazel Gay Griffin (pictured at right) was chosen homecoming queen at Morehead High School. She was crowned by Schools Superintendent John M. Hough during half-time ceremonies at the Morehead-Griffith game Friday night, October 18.

The 17-year-old homecoming queen is a daughter of Mrs. Esther S. Griffin, who is employed in the Finishing Department at the Karastan Rug Mill, and H. H. Griffin, of Cascade, Va. She is a native of Draper and a member of Draper's First Methodist Church where she is a leader in the youth programs conducted by the church. At Morehead where she is a senior, she is a cheerleader and a member of the Tri-Hi-Y Club.



MAKING CONTROLS—In new controls assembly department, R. F. Sambleson, manager of the Automatic Blanket Mill, discusses control with T. R. Ray, superintendent, right. Operators shown are Mary Pruitt, in foreground; and Shelby Evans. (See picture-story on pages four and five.)

Harris Becomes Council President

R. A. Harris, vice president in charge of manufacturing, was installed as president of the Carolina Cooperative Council at a meeting at Consolidated Central Y.M.C.A. Thursday evening, October 17, opening the Council's 37th year.

Other officials to serve with Mr. Harris during the year are R. L. Wilkes, vice president; Otis Marlowe, secretary; J. M. Burton assistant secretary; F. W. Klein, W. B. Lucas and D. E. Simons, program committee; Fred Sizemore, chairman of the arrangements committee; Dan Squires, chairman of the attendance committee; and Norman Young, chairman of the constitution committee.

J. M. Norman, manager of the Karastan Rug Mill, the outgoing president, installed the new officers and was presented the Council past president's pin by Mr. Harris.

Speaker for the program was John K. Minnoch, of Chicago, who entertained with humor and homespun philosophy. (Continued on page seven)



HAZEL GAY GRIFFIN
... Homecoming Queen ...