

Hoit And Guinan

(Continued from page one)

years with the General Electric Company. Mr. Hoit is President of Worth Street, Inc., and a Director of the Merchants Club.

Mr. Guinan joined Fieldcrest Mills, Inc., as Sales Manager in charge of the Karastan sales department in May, 1954, and was made a Vice-President in September, 1954. Mr. Guinan had a long career with the Bigelow-Sanford Carpet Company in various sales and merchandising positions, is a Trustee of the Carpet Institute, and a member of a number of marketing committees.

Employee's Son Hits Song-Writing Bigtime

O. B. Gilley, a former Fieldcrest, may become a national celebrity in the song-writing field. His chances depend a great deal on whether his composition, "My Wonderful Lover," makes the grade.

Under the name, Oscar Gilley, he is author-composer of the song, which has been recorded for EPIC by Dolores Hawkins and on a Jubilee label, by the Storm Trio, a feminine vocal group.

In the jargon of the trade, the song is what is called a "sleeper" which means that O. B. has got his foot in the door of the song-writing business. Even better, he has a B.M.I. contract.

O. B. who formerly worked in the Blanket Stock Department at Central Warehouse, is the son of Mrs. Ethel W. Gilley, of the Automatic Blanket Mill. He finishes at Western Carolina Teachers College in January. He plans to teach history and English unless opportunity really comes in the song-writing field.



Following Lions Club meeting, J. T. MacIsaac (center) discusses satellites with J. E. Williams, Jr. (left), of Fieldcrest, and Bill Robertson, Lions President.

Fieldcrest Man Explains 'Sputnik'

In a talk before the Leaksville-Spray Lions club last week, J. T. MacIsaac, head of the Mechanical Development Department at Fieldcrest, described the "Sputnik" and explained the natural laws that make it work.

Mr. MacIsaac used a globe with a hoop to indicate the orbit, a weight on a fine thread to demonstrate the forces of matter in motion, and a weight fastened to a spring to show the action of centrifugal force.

He pointed out that satellites are "simple in theory but the engineering

application is a very complicated thing." The greatest practical value of the "Sputnik" at present is to help us learn more about outer space, he said.

Mr. MacIsaac said it is reasonable to believe that, in the future, satellites may be used to photograph large areas of the earth, providing information that would be of tremendous value. Such photographs transmitted back to the earth by the satellite might be Man's first step toward some control of weather, Mr. MacIsaac said.

Customer Expresses Appreciation To Mills

Appreciation to Fieldcrest for top quality products and consistently dependable service was expressed by R. A. Reilly, buyer of linens and domestics, the Outlet Company, Providence, R. I. here last week. Mr. Reilly and Alfred E. Darby, president of the Outlet Company visited the mills November 4-5.

Mr. Reilly addressed a meeting of managers, superintendents, schedule men and office managers. He said the Outlet Company and its salespeople are "sold on Fieldcrest" and that the Fieldcrest name has won confidence in his section of the country.

R. A. Harris, vice president, manufacturing, presided at the meeting. F. W. Hoit, vice president, domestics sales, introduced Mr. Reilly. Preceding Mr. Reilly's talk, Mr. Hoit told of the establishment of our first Fieldcrest Shop in the Outlet Company store and described the outstanding results during the past two years.



R. A. Reilly, buyer for the Outlet Company, addresses mill group at Spray.