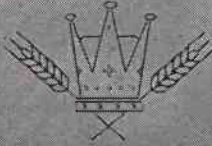


THE MILL WHISTLE

Fieldcrest
FASHIONS FOR BED AND BATH



Karastan
AMERICA'S FINEST POWER LOOMED RUG

Published by Fieldcrest Mills, Inc. • Plants located in Spray, Draper and Leaksville, N. C. and Fieldale, Va.

VOL. XVII

Spray, N. C., Monday, July 28, 1958

NUMBER 2

Mills Get Awards For Safety Records

Employees Of Four Units Entitled To Barbecues Later In The Year

Three mills and the General Offices have earned safety awards based on their records in 1957.

The Automatic Blanket Mill and the Central Warehouse received awards from both the National Safety Council and the North Carolina Department of Labor for having operated the entire year of 1957 without a disabling injury.

The General Offices also received a National Safety Council award for having no lost-time injuries in 1957. The Blanket Mill received the State Department of Labor's second-year award for having operated all of 1957 with an accident frequency more than 75 per cent below the State average for textile mills.

Each of the three mills and the General Offices are entitled to a barbecue or outing as a result of its fine record last year. The certificates will be formally presented to employees from each unit at the outings to be held later in the year.

In a letter to Robert A. Harris, vice president in charge of manufacturing, concerning the State Labor Department awards, Frank Crane, Commissioner of Labor, wrote:

"Congratulations on winning a 1957 safety award from the North Carolina Department of Labor. Your safety record, which resulted in your winning an award, is certainly a fine one, and I wish to take this opportunity to congratulate you and every supervisor and employee who has helped make your fine safety record possible.

"It is my sincere hope the fine safety work which has been so evident in the past will continue throughout this year, and we will have the pleasure of preparing another award for you."

A similar letter of congratulations from Ned H. Dearborn, president of the National Safety Council, accompanied the NCS awards.



NEW PRODUCT INTRODUCED—R. F. Sambleson, manager of the Automatic Blanket Mill (left) and T. R. Ray, superintendent, look over new automatic lightweight blankets which the mill recently introduced. An entirely new department was set up to make the new product. (See pages four and five for picture-story on the new "Automatic Sheet" Department.)

Products Receive Wide Publicity

Fieldcrest Merchandise Is Seen In Leading Magazines

Many employees have recognized Fieldcrest products appearing in editorial features in leading national home-maker magazines.

Our Country Flair and Sonata towels are shown in a full-color page and a Cabana beach towel becomes a novel table cloth in a picnic feature in the July HOUSE AND GARDEN.

CHARM, for July, shows Rainbow and Candy Stripe kitchen towels and dish cloths.

The July SUCCESSFUL FARMING has a feature emphasizing a collection of our kitchen fashions. Included are the Siamese Stripe apron, Rainbow dish towel and matching pot holder, and both

crash and terry towels in the Swirl pattern.

All three bridal magazines presented Fieldcrest fashions in their fall issues, on the newsstands July 15.

BRIDE'S shows the entire Country Flair collection, Sonata, Mint Leaf and Royal Velvet towels, and our St. Marys Blossomtime blanket.

MODERN BRIDE covers all of our five lines, including kitchen fashions. Highlighted are Stardust sheets, Carousel and Enchantment blankets, Stained Glass coverlet, Royal Velvet and Romance towels, and Swirl and Clocks from the kitchen line.

BRIDE AND HOME pictures a lemon Chateau blanket in a colorful bedroom setting.