

100% Credit Union For Bedspread Inspecting



THEY LIKE THE CREDIT UNION—Employees of the Bedspread Inspecting Department, shown left to right, are Ella Hall, Annie Murphy, Lois Carter, Thelma Carpenter, Catherine Cochran, Virginia Buckner, Lucille Simpson, Eva Trent, Hazel Aaron, John Rea, III, Beulah Yarbough, Henry Lester, Dovie Brannock, Clyde Merriman, Ruby Kirks, Jeannie Wilmoth, Ruby Murray, Frank Meadows, Ruby Adkins, John Overby, Mary Pulliam, Maurice Fulton, R. L. Ellis, foreman.

Convenient Saving And Borrowing Plan Wins Favor Of Employees

At the Bedspread Mill, 100% of the employees of the Inspecting Department have joined the Fieldcrest Mills Credit Union. All of them signed up within about a week after the convenient saving and borrowing plan was announced.

Although the Bedspread Inspecting Department was the first to have 100% participation, it is possible there may be other departments which have since had all of the employees to join the Credit Union.

The enthusiastic response of employees to the Credit Union is remarkable since it is an all-employee activity in which membership is entirely voluntary. There has been no formal canvass of employees to obtain members.

Comments by Bedspread Inspecting employees give an insight into the appeal of the Credit Union idea:

Catherine Cochran, inspector, said, "I like the Credit Union because it makes it easy for me to save regularly by having the savings deducted from my paychecks. I'm afraid I wouldn't save every

week if I had to put the money aside after I had cashed my check."

Henry Lester, shearing machine operator, said, "The Credit Union is the ideal way to save since you can save a

little every week and never miss it. Also, it's good to know that you can borrow from the Credit Union when you need to and pay it back in small amounts through payroll deductions."

Mademoiselle Guest Editors Visit Showroom

Mademoiselle magazine's 20 guest editors, a group of attractive college girls chosen from close to a thousand entrants in its annual competition, were recent visitors at the Fieldcrest showroom in New York.

They previewed the new Campus Fashions enthusiastically, and gave our Sales Department their ideas for future

back-to-school possibilities.

Shown in accompanying picture, admiring the Campus Plaid coordinated group, are left to right, Colette Hoppmann of Troy, New York (Trinity College), Joyce Denebrink of San Francisco, California (Stanford University), and Jackie Bendelius of Oradell, New Jersey (Colby College).

C. D. Barr Named To Fieldcrest Sales Post

The appointment of Chester D. Barr as assistant manager of the Distributor Department of Fieldcrest was announced August 1 by Frederic W. Hoit, president of Fieldcrest, a division of Fieldcrest Mills, Inc.

Mr. Barr will work with our distributors and their organizations primarily expanding the distribution and sale of bedspreads.

He has had wide experience in the bedspread business, having been with Bates Fabrics 13 years, the last two as director of sales.



College girls from various states get preview of Fieldcrest's new Campus Fashions.