

'Best Dressed' College Girls Are Visitors At Our N. Y. Showroom



SARA JANE MURDOCK

The editors of Glamour magazine, for the second year, invited what they consider the 10 best dressed college girls to be their guests for an exciting week in New York. Their "Glamorous" doings included a stay at the Waldorf, live appearances on two television shows, and a personal appearance at the Glamour College Issue Fashion Show at the Biltmore Hotel.

One stop of their whirlwind tour was a luncheon visit at Fieldcrest, where this picture of Sara Jane Murdock of Sweet Briar College was taken. She is wearing a trapeze duster (made from a Campus Plaid bedspread) against a backdrop of campus bed and bath fashions. The bed behind her features the Sorority bedspread, while the mannikin to her left wears a Sorority robe.



Arrival Of Fieldcrest Truck In Los Angeles



At left, Fieldcrest Mills truck arrives at Los Angeles warehouse; at right, Davis Petty, warehouse manager; Homer Fain and Roy Sawyers, drivers on the first trip, stand beside truck while automatic blankets are unloaded at warehouse.

When the Company inaugurated weekly deliveries by truck to our Fieldcrest warehouse in Los Angeles and the Karastan warehouse in San Francisco, The Mill Whistle printed a picture showing the departure of the first truckload from the Goldston Transfer terminal at Leaksville.

The arrival in Los Angeles of the truck carrying automatic blankets and rugs is shown in the above pictures which were sent to President Harold W. Whitcomb by Davis Petty, Los An-

geles warehouse manager.

In a note accompanying the snapshots, Mr. Petty wrote:

"Yesterday and today we are unloading a (railway) carload of towels and sheets; also a Western Carloading shipment of towels; also a truckload of St. Marys blankets; and at 5:30 p.m. the next Fieldcrest Mills truck will be here and be unloaded tonight.

"A busy day! You can see we expect a good season and our salesmen have a job to do."

New Names Added To Quality Honor Roll

Third Consecutive Month On Honor List Attained By Several Weavers

Two new names appear on the Blanket Mill's honor list of quality weavers for the six months ending July 31. Elwood Fayne and Bruce Powell, both jacquard weavers, won places on the honor roll of weavers who have worked six months or longer without a major quality defect in their cloth.

Continuing on the honor list for the third consecutive month were Rufus Dix, Laurence Overby and Marvin Pruitt,

jacquard weavers, and Drewey Chilton, Mattie Hall and Lessie Walker, plain and dobby weavers.

It is possible they have in mind beating the records of Ernest Powell, plain weaver, and Gentry Higgins, jacquard weaver, who established records of over two years without a major quality defect. Mr. Powell retired recently under the Fieldcrest Pension Plan.

The Blanket Mill began a program May 1 emphasizing the importance of good quality weaving and giving recognition to weavers with outstanding quality records. At the beginning, the names of all weavers who had worked six months or longer without a major defect were posted on the weave room bulletin board and published in the Mill Whistle.

The honor rolls are revised each month. Weavers having a major quality defect drop off and other weavers who have accumulated six months of quality work are added. It is planned to give extra recognition to weavers who are able to remain on the honor list for six consecutive months.

The quality weavers recognition program has received much attention among the personnel of the Blanket Weave Room and has attracted the interest of other textile manufacturers who have written to the Blanket Mill for information about the plan.

Quality weavers for the six months period ending July 31 are listed in the accompanying box.

Quality Honor Roll

JACQUARD WEAVERS

Rufus Dix
Elwood Fayne
Laurence Overby
Bruce Powell
Marvin Pruitt

PLAIN WEAVERS

Drewey Chilton
Mattie Hall
Lessie Walker

NATIONAL SAFETY COUNCIL PRINTED IN U. S. A.