

THE MILL WHISTLE

Fieldcrest
FASHIONS FOR BED AND BATH



Karastan
AMERICA'S FINEST POWER LOOMED RUG

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Fieldcrest Sales Meet To Be Held At Mills

The first Fieldcrest sales meeting to be held in the immediate mill area is scheduled for Friday and Saturday, December 5 and 6.

Coming here will be approximately 75 persons, including officials of our Fieldcrest sales division in New York, Fieldcrest sales representatives from all over the nation and St. Marys manufacturing and sales officials. Also attending will be men from our advertising agency and merchandising specialists.

The sales personnel will arrive early Friday morning and from 9 a. m. to 11:30 a. m. will be given conducted tours of all of the domestic mills to see the new machinery and other capital improvements.

Three busses have been chartered to provide the visitors with efficient transportation from plant to plant.

At 11:30 the group will convene at Meadow Greens Country Club to hear highlights of our manufacturing operations described by several members of the mills' management group.

President Harold W. Whitcomb will speak at a luncheon meeting Friday, after which the mill tours will be resumed, ending at the Towel Mill.

On Saturday, in sessions at Meadow Greens, Frederic W. Hoit, president of the Fieldcrest sales division, and his staff will present our new line of merchandise, advertising plans and new merchandising program for 1959.

Children's Parties Dec. 13

Expect Large Crowd For Annual Social Of Jr. Carolina Council

Helen Robertson, of the Cashier's Department, president of the Junior Carolina Council, has announced that the Junior Council's annual social is scheduled for Tuesday, December 16.

The event will be held at the Leaksville Firemen's Hut on the Stoneville road directly behind the Leaksville Drive-In Theatre. The program will begin at 7:30 p. m.

Frank Angell, of Roanoke, Va., a well-known humorist, will provide entertainment. His performance will be followed by buffet-style refreshments and dancing.

Mrs. Robertson will open the program and Katherine Manley, of the Purchasing Department, program chairman for the Junior Council, will have charge of the program. Cuma Odell, of the Legal Department, will introduce Mr. Angell.

Letters were mailed last week inviting all members of the Junior Council and the husbands and wives of members. Unmarried members may bring one guest.

The Junior Council social is always a highlight of the program year. Large crowds have attended the events in recent years and it is expected that attendance this year will set a record.

Children Of All Employees Invited To Annual Events Sponsored By Council

Christmas parties for the children of Fieldcrest employees will be held at Spray and Fieldale Saturday, December 13. The annual events are sponsored by the Carolina Cooperative Council.

The party for children of North Carolina employees is scheduled for 10 a. m. in the Morehead High School gymnasium. Children of Towel mill employees will attend a party at 2 p. m. in the Fieldale High School auditorium.

Entertainment at both parties will be furnished by the famous Charlotte Boys Choir. The name is misleading since it is much more than a choir. It is a top-notch show, comparable to some of the better acts seen on television.

The versatile and talented musical organization has thrilled audiences in many states with outstanding variety entertainment.

Santa Claus will be on hand at each party and will have a treat for each and every child.

Fred Klein, council president, said, "We wish to invite the children of all employees and hope we will have capacity crowds at Spray and Fieldale. We feel that a big party for all Fieldcrest youngsters is the best thing the council can do to add to the happiness of the children at Christmastime."

Mr. Klein urged employees to tell their children about the parties and make arrangements for them to attend. Employees who wish to accompany smaller children will be welcomed, he said.

Notices will be posted on mill bulletin boards reminding employees of the children's parties and stating how tickets may be obtained.

Credit Union Dividend

A 4% per annum dividend for members of the Fieldcrest Mills Credit Union was voted by the Credit Union's board of directors at their regular monthly meeting November 21. The dividends will be figured on the average monthly balance and credited to each member's share account as of December 31, 1958.

Towel Mill Sets Outstanding Safety Record

Employees of the Towel Mill at Fieldale have completed over two million man-hours of work without a disabling injury to achieve the present top record of all Fieldcrest mills.

The last mill accident that caused a worker to lose time from the job occurred over a year ago—November 8, 1957. Safety efforts are being intensified in an attempt to extend the record to three million man-hours without an injury.

The present record has been surpassed only once before at the Towel Mill. The plant accumulated just short of four million man-hours of safe op-

eration in the period from June, 1949, to July, 1951—an all-time record for Fieldcrest plants.

In a message to employees last week, D. A. Purcell, Towel Mill manager, said: "I share your pride in the achievement of the present record and your sense of satisfaction in knowing that your interest in safety has helped eliminate suffering and hardship due to injuries. I am confident that with your continued cooperation we can go on to achieve a three million man-hour record which the National Safety Council recognizes with its coveted Award of Honor."