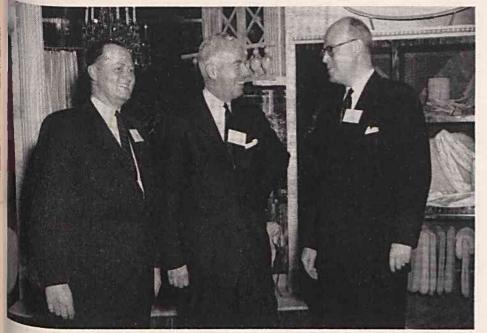


VOL. XVII

Spray, N. C., Monday, February 9, 1959

## **Distributors See New Fieldcrest Lines**



AT DISTRIBUTOR MEETING in the Fieldcrest showroom in New York, Phil Reals, president of Richmond Dry Goods Co. (right) shows great enthusiasm for hew merchandise in chat with F. W. Hoit (center) and W. H. Johnson, Jr.

## Shown Growth By Union Keport

The Fieldcrest Mills Credit Union had 446 members and assets totaling \$88,-<sup>192</sup> 31 as of December 31, 1958. In its arst six months of operation, the Credit Union paid a four per cent per annum dividend on savings and made 723 loans members, with the average loan mounting to \$153.00.

These are highlights of the financial statement presented at the first annual hembership meeting Friday afternoon, January 23, at Consolidated Central MCA. The financial statement is printon page seven of this issue of The Will Whistle.

Robert A. Harris, president of the the distribution of the second financial statement. He commented on the rapid growth of the Credit Union since it was chartered June 20, 1958. He aid he felt the Credit Union offered a Benuine service to employees by proding a systematic means of saving brough payroll deductions and by makby low-cost loans to members to make

important purchases or tide them over emergencies.

C. J. Frank, chairman of the nominating committee, presented to the membership the following nominees who were unanimously elected by acclamation: Board of Directors (two-year term), E. L. Brown, John Cunningham, R. A. Harris, W. B. Lucas, R. L. Wilkes; direc'ors (one-year term), C. A. Davis, John Eggleston, Robert Hair, Vance Reece.

Supervisory Commitee (one year), L. E. Chewning, chairman; C. J. Frank, R. R. Roberts; Credit Committee (two years), C. C. Campbell, chairman; Howard Barton, J. O. Thomas; (one year) Melvin Moore and Jones Norman.

At its organization meeting Feb. 2, the Board of Directors elected the following officers: president, Robert A. Harris; vice president, E. L. Brown; and secretary and treasurer, R. L. Wilkes. Directors named Otis Marlowe chairman of the Educational Committee.

## **60** Wholesale Dealers Attend **Annual Distributors Meeting** At Our New York Showroom

NO. 15

Our annual Distributor Meeting, attended by Fieldcrest's wholesale distributors from all parts of the nation, was held in New York January 21.

At the afternoon session in the Fieldcrest showroom at 88 Worth Street, Arthur S. Thompson, vice president in charge of sales, and G. W. Moore, vice president in charge of merchandising, presented Fieldcrest's new plans, new lines, and new displays to the approximately 60 distributors attending.

The sales officials particularly pinpointed the addition of shower curtains and bathroom rugs, the beach towel line, kitchen fashion opportunities, the year round business of gift sets, as well as new bed and bath fashions for spring selling.

Harold W. Whitcomb, president of Fieldcrest Mills, Inc., spoke to the group following a dinner at the Merchants Club. He discussed Fieldcrest progress to date and the Company's plans for continued close association with our wholesalers. Frederic W. Hoit, president

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## Million Man-Hours **For Sheeting Mill**

Employees of the Sheeting Mill last week received congratulations from the mill management on their completion of a million man-hours of work without a lost-time accident.

The million man-hour mark was reached the week ending January 24, when the mill had accumulated 1,00,042 accident-free man-hours of operation, dating from the last lost-time injury which occurred on October 31, 1957.

Since the Sheeting Mill came through the entire year of 1958 without a losttime accident, the employees of the mill will be entitled to a barbecue under terms of the safety contest started at Fieldcrest Mills January 1, 1957. Application is being made to the State Department of Labor for a Certificate of Safety Achievement based on the 1958 record. The award will be presented at

(Continued on page eight)