

THE MILL WHISTLE

Fieldcrest
FASHIONS FOR BED AND BATH



Karastan
AMERICA'S FINEST POWER LOOMED RUG

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Towel Mill Sets New Safety Record

Employees of the Towel Mill have completed three million man-hours of work without a lost-time accident. By their outstanding safety performance, they have won the National Safety Council's Award of Honor, the highest award given by the Council. The award will be presented in ceremonies later this year.

The present record has been surpassed only once before at the Towel Mill. The mill accumulated just short of four million man-hours of accident-free operation from June 1949 to July, 1951—an all-time record for Fieldcrest plants.

D. A. Purcell, Towel Mill manager, in commenting on their safety record, said: "Safety plays a vital part in the efficient operation of this mill. It is not just a matter of trying to attain a good record but our real objective is to prevent suffering and lost time resulting from disabling injuries.

"It gives me a great deal of pleasure to commend the employees of the Towel Mill for their splendid performance in safety work and to thank them for their interest and cooperation in helping to attain our present goal. We are now striving for four million man-hours

without a disabling injury. I am confident that we will attain this goal."

Mill officials credited the three million man-hour record to the excellent teamwork on the part of all the people in the mill. To encourage the participation of employees, the Towel Mill for some time has conducted a well-planned and well-executed safety program.

Efforts have been made to eliminate any unsafe conditions that have been reported by inspection committees and numerous other suggestions of the safety committee have been put into effect.

Membership on the plant safety committee is rotated in order that all production employees who so desire may have an opportunity to serve. Slogan contests and other devices have been used to make the employees more safety-conscious.

Your Benefits

Fieldcrest employee benefits help provide security and well-being for our families. The various benefit plans offer financial assistance in case of sickness or accident, protection against loss of earnings when laid off, help in meeting the expenses and changed conditions resulting from the death of an employee, and assistance in retirement.

See picture-story on Fieldcrest benefit plans on pages four and five in this issue.

New Officers Elected By Carolina Council

William B. Lucas, legal counsel and assistant secretary of the company, was elected president of the Carolina Cooperative Council at the group's final meeting of the program year Thursday evening, April 30, at Consolidated Central YMCA.

Elected to serve with Mr. Lucas were: D. E. Simons, Towel Mill, vice president; Ovis Marlowe, Industrial Relations Department, secretary; and Louis Outland, Bleachery, assistant secretary.

Also elected were F. E. Barron, Bedspread Mill, member of the program committee, and the following committee chairmen: attendance, Ralph Pigue, Sheeting Mill; arrangements, Walter Schacht, Finishing Mill; and constitution, John Mauney, Karastan Mill.

Speaker for the program was Dr. Neal Bowman, of the speaker's staff of the National Association of Manufacturers and former Professor of Marketing in the School of Business and Public Administration at Temple University.

Speaking on the freedoms and opportunities in America, his inspirational address containing frequent wit and humor, was greatly enjoyed by the Council audience.

Melvin Moore, of the program committee, introduced the speaker.



BEAUTY CONTESTANTS — Varied reactions are expressed by contestants in the "Miss Draper Junior High" beauty pageant following the drawing of names of sponsors. For more pictures and story concerning the Draper Lions Club's annual beauty pageant, see page eight.