

Vol. XVIII

Spray, N. C., Monday, October 19, 1959

Employees Give \$39,120 In Drive



FIRST 100% DEPARTMENT—The Inspection Department at the Blanket Mill was the first production department to have 100 per cent of the employees pledge a day's pay or more to the Tri-City Community Fund. Members of the department are thown above. (See page eight for picture of the Karastan Dyeing Department which had 100% of its members to pledge a day's pay or more.)

A Message From Our President

On behalf of our Directors and all members of Management here, I want to express our great pride in the men and women of Fieldcrest whose generous contributions have assured the success of the Tri-City Community Fund Campaign.

The fact that 82 per cent of all employees in the North Carolina mills made a contribution and 58.9 per cent pledged the equivalent of a day's pay or more is conclusive evidence of your interest in the welfare and betterment of our communities.

By your unselfish gifts, totaling over \$39,000, you have made it possible for the nine local participating agencies to carry out their programs which are so essential in our communities. The Company will make a contribution of \$5,000 to the Fund and it is now assured that, with the other contributions from the community, the quota of \$50,508 will be exceeded.

I am sure that you have a sense of satisfaction in doing your share. We can all enjoy the satisfaction of knowing that Fieldcrest employees have played the major part in the attainment of the community goal.

Because Fieldcrest is the Tri-Cities' largest employer, our organ-(Turn to page eight)

Splendid Support Given To Community Fund; All Mills Have Success

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In a dramatic demonstration of their interest in the welfare and betterment of their communities, Fieldcrest employees pledged a total of \$39,120 in the Tri-City Community Fund Campaign.

This magnificent response by the largest employee group in the Tri-Cities assures that the community-wide goal of \$50,508 will be attained. In addition to the employees' gifts, Fieldcrest Mills as a company will contribute \$5,000 to the fund.

Accurate figures on the amount contributed in the community are not yet available because the campaign was extended an additional week.

Expect Good Community Results

The drive was extended beyond the original October 5-10 dates in order that a more thorough canvass might be made than has ever been made before.

There were indications that the amount raised in the community would exceed that of any previous Community Fund drive. The final report is expected to be made during this week.

It now appears certain that the overall community goal will be exceeded and the necessary budgets of the Fund's participating agencies will be provided.

These agencies are American Red Cross, Boy Scouts, Boys Club, Girl Scouts, Y.M.C.A.'s, Rescue Squad, Salvation Army and Carolinas United.

In a message in this issue of The Mill Whistle, President Harold W. Whitcomb commends employees for their outstanding accomplishment in giving such generous support to the Community Fund.

Of the 3992 employees on the payroll, 82% of them made a contribution in the campaign and 58.9% pledged the equivalent of a day's pay or more.

At the mills, Blanket Mill Inspection (Continued on page eight)