



The busy bee and the beehive are fashioned from Fieldcrest merchandise, to illustrate Advance Blanket Sale window display based on the theme, "bee wise, plan . . . now".

...ion to stores to "blank-
whole communi'y with
lightweight screen
blankets is suggested by
...anting miniature village,
...eated entirely of Field-
cotton blanket fashions.



The formal elegance of our Royal Velvet Bath Shop sparkles with spring colors. The dramatic floral arrangement focuses attention on our coordinated bath ensembles.



This regal setting is a suggested store window display dramatizing Royal Satin percale sheets and pillow cases. It will be available to stores at a forthcoming date.