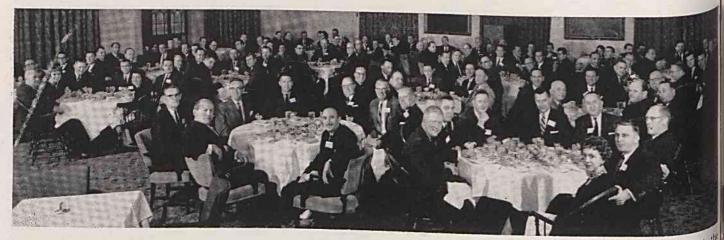
Fieldcrest Distributors' Annual Meeting Held In Worth Street Showroom



Fieldcrest Distributors enjoying dinner at the Merchants's Club following their annual meeting



F. W. Hoit, President of the Fieldcrest sales division, and Alan Smith, of Vermont Mercantile Company, seem pleased with the proceedings. Part of the "Fascination" 'one look' display can be seen in background.

Fieldcrest Distributors get together, representing a cross-section of the coun'ry: P. W. Klaus of the Richmond Dry Goods Company, Richmond, Va., Malcolm Horrell, Jr., of Solomon Bros., Montgomery, Ala., Donald Drinkard of the Wm. R. Moore Dry Goods Company, Memphis, Tenn., G. Curtis Lea of Fieldcrest, Dave Segal of Meyer Segal & Sons, Minneapolis, Minnesota, and G. F. Prenderville, Fieldcrest. Once again, Fieldcrest Distributors from all parts of the country, including Hawaii, convened in our Worth Stree Showroom. The meeting, he'd on January 19th, served as so opportunity to welcome these important wholesalers to Field crest, to introduce the new Spring merchandise, and to outlift plans for a broad mill expansion program for the year ahead.

The informal proceedings were highlighted by brief ad dresses made by Mr. Whitcomb, Mr. Hoit, and Mr. Thompson all of whom stressed the importance of the Distributor operation to Fieldcrest. After viewing the new lines, the group adjourned to the Merchant's Club for dinner.

