

Fieldcrest Distributors' Annual Meeting Held In Worth Street Showroom



Fieldcrest Distributors enjoying dinner at the Merchants' Club following their annual meeting.



F. W. Hoit, President of the Fieldcrest sales division, and Alan Smith, of Vermont Mercantile Company, seem pleased with the proceedings. Part of the "Fascination" 'one look' display can be seen in background.

Once again, Fieldcrest Distributors from all parts of the country, including Hawaii, convened in our Worth Street Showroom. The meeting, held on January 19th, served as an opportunity to welcome these important wholesalers to Fieldcrest, to introduce the new Spring merchandise, and to outline plans for a broad mill expansion program for the year ahead.

The informal proceedings were highlighted by brief addresses made by Mr. Whitcomb, Mr. Hoit, and Mr. Thompson, all of whom stressed the importance of the Distributor operation to Fieldcrest. After viewing the new lines, the group adjourned to the Merchant's Club for dinner.



Fieldcrest Distributors get together, representing a cross-section of the country: P. W. Klaus of the Richmond Dry Goods Company, Richmond, Va., Malcolm Horrell, Jr., of Solomon Bros., Montgomery, Ala., Donald Drinkard of the Wm. R. Moore Dry Goods Company, Memphis, Tenn., G. Curtis Lea of Fieldcrest, Dave Segal of Meyer Segal & Sons, Minneapolis, Minnesota, and G. F. Prenderville, Fieldcrest.