

Spring Ads Show Rugs In Beautiful Settings



Rugs and carpets by Karastan are shown in beautiful settings in full-color advertisements in national magazines. Black-and-white reproductions of the ads appear above. The Bokhara

rug in the Karastan quality is shown at left while at right is Tourneau broadloom in the Kara-loc construction. (See story on page one).

Long-Service Employees Presented Awards

Four Fieldcresters Complete 40 Years' Service In March; Honored In Ceremonies

Four employees, from three different mills, complete 40 years of continuous service in March. They are Dewey O. Hughes, Finishing Mill; Leona A. Smith, Spreads Mill; E. Tate Sparks and George D. Williamson, both of the Sheeting Mill.

Two of the long-service champions have never been off the payroll in their entire 40 years of service.

Mr. Hughes and Mr. Williamson attained 40 years' service March 1, and Miss Smith ended 40 years March 5.

The veteran employees were honored in informal ceremonies at their respective mills. Each was presented the fieldcrest diamond-and-gold 40-year service emblem, a gift and a letter of commendation from President Harold W. Whitcomb.

Mr. Sparks will complete his 40 years March 8 and is to receive awards at that time.

Mr. Hughes is a native of Rockingham County and was first employed as a washer operator at the old Rhode

Island Mill. He has been a napper operator for nearly 30 years.

Mr. Williamson was born in Haywood County. He has been a doffer for nearly all of his 40 years at the Sheeting Mill and at present is an oiler. He has never been off the payroll in his 40 years of service.

Miss Smith, a native of Greenwood

County, S. C., has never been off the payroll since she joined the company. She was a spinner for 38 years. Since June, 1958, she has worked as a roller picker.

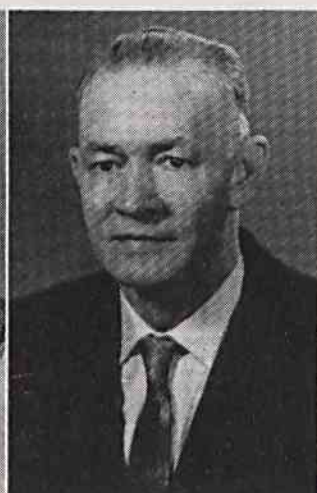
Mr. Sparks was born in Spartanburg County, S. C. He has been in the Sheeting Weave during all of his years with the Company. He has worked as a weaver and as assistant foreman, but most of his service has been as a loom-fixer, his present classification.



D. O. HUGHES



LEONA SMITH



E. T. SPARKS