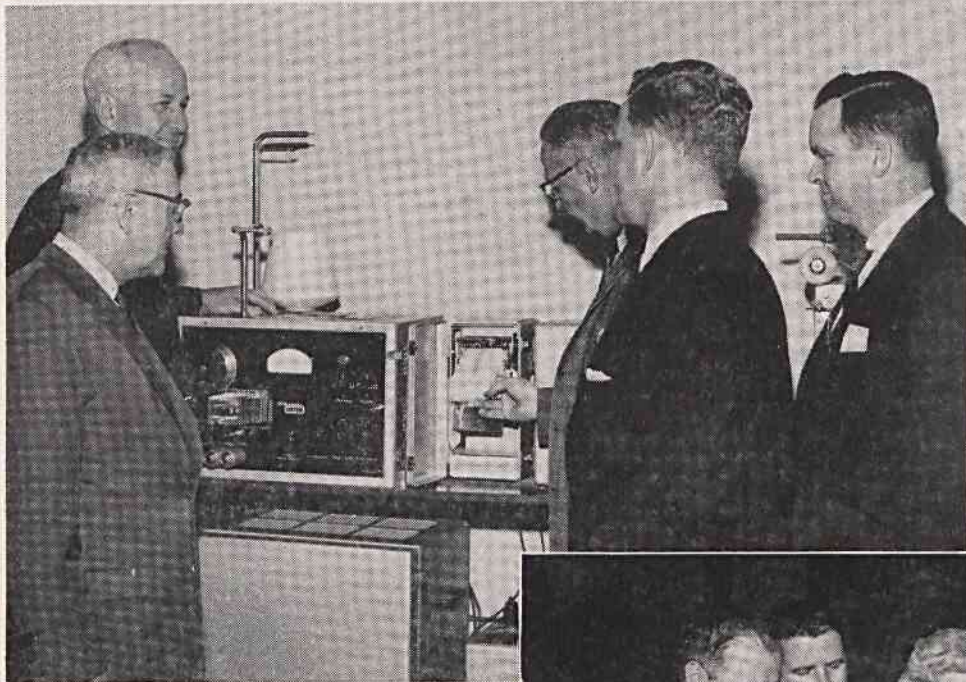


Fieldcrest Distributor Groups Visit Mills and Hold



Jones, Witter group with Fieldcrest men includes, left to right, Joe Ritondaro; R. H. Tuttle, Fieldcrest; Burd Miller, Bob Kennedy, and L. H. Lee, of Fieldcrest sales.

In Physical Testing Laboratory, Louise Landress, supervisor, explains operation to (from left) Gene Burgett, Dave Enright, Joe Hammann, D. Friend, J. Anderson.



Observing Laundry-O-Meter during visit to Chemical Testing Laboratory, left to right, are S. Wallack, R. C. Tanner, guide; E. Keplinger, Jim McCoskey, J. Miller.

Fieldcrest distributors — the wholesale dealers for our domestic products — play an important part in the Company's nationwide marketing system.

In handling the sale of Fieldcrest merchandise in small cities and towns the wholesalers complement the efforts of our own sales organization in the large population centers.

Salesmen and officials from two of the distributor firms—Thomas, Field & Co., Charleston,

Jones, Witter and Company

THE MILL WHISTLE

Fieldcrest  *Karastan*

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OTIS MARLOWE
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