

THE MILL WHISTLE

Fieldcrest
FASHIONS FOR BED AND BATH



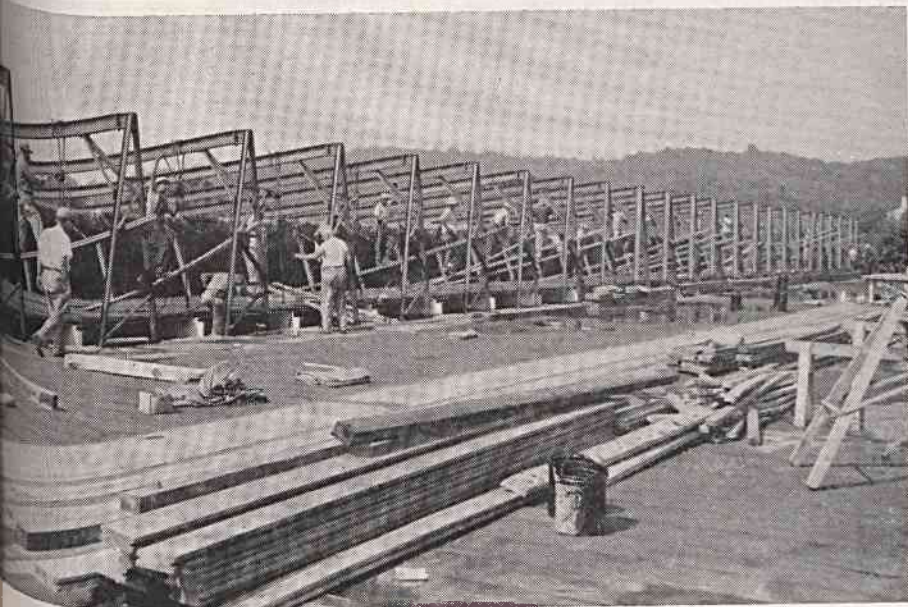
Karastan
AMERICA'S FINEST POWER LOOMED TOWEL

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NO. 3



Workmen lower a section of the old saw-tooth roof at the Towel Mill to make ready for a modern, insulated roof in connection with evaporative cooling system.

Towel Weave Getting New, Flattened Roof

The 10th and final section of the roof over the Towel Mill Weave Room is being lowered today to make ready for a flat, insulated roof needed in connection with the evaporative cooling system being installed in the weave room.

The modern roof will aid in improved manufacturing conditions by permitting more uniform control of temperature and humidity. It also will prevent excessive condensation, preserving the roof deck and the inside floors.

The old saw-tooth type roof tended to "sweat" extensively. The glass windows permitted heat to escape in winter and heat from outside to infiltrate in summer, making it difficult to maintain uniform conditions in the weave room.

Work will begin right away on the insulation and the new tar and gravel roof. Two large rooms will be erected on the roof to house the air washers
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Company Helps Sponsor First Aid Courses

The Medical Department and Safety Department at Fieldcrest Mills in cooperation with the Leaksville-Spray chapter of the American Red Cross will sponsor courses in first aid September 12-16 for all persons interested in first aid training.

Red Cross first aid certificates will be issued to those successfully completing a course.

Classes are planned in the standard and advanced courses and the instructor's course will be given if there is sufficient interest. Emphasis will be given to the duties of mill first aid attendants. It is expected that several of those who have completed the standard course will enroll for the advanced course and that the more recently appointed first aid attendants will take the standard course.

Scoutmasters and other adult leaders in the local Boy Scout movement are invited to take the first aid training.

The courses will be taught by O. Franklyn Griffith, of Winston-Salem, safety engineer for the North Carolina Industrial Commission; Grief Jones, captain of the Tri-City Rescue Squad; and Paul White, of the Duke Power Co.

All classes will meet at the Consolidated Central YMCA. The schedule will

be arranged so as to permit persons on all working shifts to attend the courses. Each course will consist of five two-hour sessions.

Those who wish to enroll for any of the courses should contact Mrs. Jane Reynolds at the Fieldcrest Medical Department; H. E. Williams, Fieldcrest safety director; or Mrs. Grace Armfield at the Red Cross office.

In addition to the classes at Spray, the standard course will be given the same week for Towel Mill employees and people of the Fieldale section. A Red Cross instructor will teach the Fieldale course. Fieldale persons wishing to secure more information about the course should see J. M. Rimmer at the Fieldale Personnel Office.

Date Set For Picnic

The 18th annual meeting of the Fieldcrest Mills 25-Year Club will be held in the form of a picnic in Morehead Stadium, Saturday, Sept. 17, at 3:30 p. m.

As in the past, Harold W. Whitcomb, president of Fieldcrest Mills, Inc., will speak briefly to the long-service employees.

Letters of invitation and tickets will be sent to all members.

New Fieldcrest Ad



Fieldcrest's "Leopard Spots" coordinates, screen-printed pillow cases, bedspreads and terry towels with harmonizing solid-color sheets and blankets are promoted in new magazine ads.

The latest ad will appear in the September Living for Young Homemakers and in the New Yorker for August 27.

Reprints of the ad are posted throughout the mills.