

Towel Employees Contribute \$12,656

Employees of the Towel Mill have pledged a total of \$12,656.72 in the Fieldale Community Fund campaign.

Of the Towel Mill's 1219 employees, 964—or 79 per cent—gave a day's pay or more. An additional 99 employees made contributions of less than a day's pay. Considering all contributions, a total of 87.2 per cent of the Towel Mill employees participated in the campaign.

A \$50 U. S. Government bond will be awarded in a drawing from among the names of all employees who gave a minimum of a day's pay. The drawing will be held as soon as the records have been completed.

Certificates of Merit, given by D. A. Purcell, Towel Mill manager, will be awarded to the several departments in which 100 per cent of the employees pledged a day's pay.

The Fieldale Community Fund campaign began at the Towel Mill simultaneously with the Tri-City Community Fund campaign. D. E. Simons and C. P. Wilson, superintendents, were co-chairmen of the Towel Mill drive.

Under the Fieldale plan, the money raised is used for the Community Fund and other authorized fund drives, including the Heart Fund, Cancer Fund, March of Dimes, and Martinsville-Henry County United Fund.

Teachers Will Tour Mills On B-E Day

Fieldcrest Mills will be host to teachers from the Leaksville Township Public Schools Tuesday, November 15, for the second annual observance of Business-Education Day.

Business and industrial leaders—including men from the management group at Fieldcrest—will visit the schools during the morning to observe the schools' operations and facilities.

The teachers and business people will attend a luncheon together at Meadow Greens Country Club.

During the afternoon, the teachers will visit various business establishments. Each teacher will have an opportunity to visit one other business and Fieldcrest. Guided tours will be arranged for them at the Blanket and Karastan mills and the General Offices.

Business-Education Day is sponsored by the Tri-City Chamber of Commerce and is held each fall during or near American Education Week.

B-E Day is observed in more than 300 areas throughout the nation. Its purpose is to acquaint business and industry with the schools and their operations and to show teachers how the economic life of the community works.

A Message From Our President

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abling the various agencies which derive their support from these funds to carry on their programs which are essential to the welfare of the communities of which we are a part.

I am sure that you enjoy a sense of satisfaction in knowing that you did your share. We can all take pride in the fact that Fieldcrest men and women played a major part in the attainment of the community goals.

I feel that your ready response and contributions to these campaigns are indicative of your sincere interest in your communities and of the cooperative spirit of the Fieldcrest organization. With such a spirit, we can look forward to additional achievements both in the communities and at the mills.

A. W. Whitcomb
President

Council Plans Tribute

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ernment and the State of North Carolina.

He was elected Lieutenant Governor in November, 1952, and succeeded to the Governorship in November, 1954. He was elected Governor in his own right in November, 1956, the 92nd Governor of North Carolina. His term ends in January, 1961.

He is past chairman of the Southern Governors' Conference and past chairman of the Southern Regional Education Board. He was one of nine American governors to make an extensive tour of the Soviet Union in the summer of 1959 and was head of his state's Trade and Industry Mission to Europe in November, 1959.

In the last four years, under Governor Hodges' administration, North Carolina has secured more than one billion dollars of new investment in manufacturing activities, in addition to huge sums for electric utility expansion. He has helped in having communities organize over 200 development groups in the State.

Patterson Names Council Attendance Committee

Charles Patterson, of the Bedspread Mill, chairman of the attendance committee of the Carolina Cooperative Council, has announced the following as members of his committee:

Norwood Cheek, Bedspread Finishing Mill; Billy Stone, Blanket Mill; Glenn Simpson, Bleachery; Maurice Rawlins, Central Warehouse; Guy Buckle, Finishing Mill; Joe Tulloch, General Offices.

Also, Rod McCoy, Karastan Rug Mill; Horace Penn, Research and Development Building; Dillard Powell, Sheet- ing Mill; W. B. Chambley, Towel Mill; Willard Fulton, Bedspread Mill; and Ralph Pigue, Automatic Blanket Mill.

New Asst. Foreman



A. M. Conner, second hand in the Napping Department, was promoted assistant foreman in the Blanket Cutting and Sewing Department at the Finishing Mill, first shift, effective November 1.

Mr. Conner, a native of Guilford County, first joined the Company in July, 1941. He worked at the Bedspread Mill for a short time as a tie-up helper and then was timekeeper and scheduler for several years. He resigned to enter the Army in February, 1945, and served until November, 1945, as an aviation cadet in the Army Air Corps.

He was transferred to the Blanket Mill as a control tester early in 1956 and next was a dispatcher for printed goods at the Finishing Mill. He became supervisory trainee at the Finishing Mill and was appointed second hand in the Napping Department in April, 1958. He served in that capacity until his recent promotion.