

THE MILL WHISTLE

Fieldcrest

FASHIONS FOR BED AND BATH

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Karastan

AMERICA'S FINEST POWER LOOMED RUG

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C. B. Rakestraw, charter member of Carolina Cooperative Council, gets carnation pinned on by Mona Gillespie, of Credit Union Office, preceding dinner for charter group. T. C. Stanley, Sr., charter member, looks on in background.

Governor Addresses Council On Anniversary

Hodges Paid Tribute By Council And Community At Program Marking Council's 40th Year

Early days of the Carolina Cooperative Council were recalled by Governor Luther H. Hodges at a meeting marking the 40th anniversary of the Council Thursday evening, November 10, in the Leaksville-Spray Junior High School auditorium.

"Things have changed in those 40 years but they have greatly improved, both in the mills and in North Carolina," the governor said.

Governor Hodges, former Company executive who was co-founder of the Council, was the guest of honor and the principal speaker at the anniversary meeting.

The special program, tied in with the Council's 40th anniversary, was arranged to pay tribute to Governor Hodges for his long association with the mills, his enduring interest in the Council, his community leadership for many years and his public service in the state and nation.

President Harold W. Whitcomb, in presenting the governor, cited Governor Hodges' record and predicted he will go

down in history as one of the greatest governors the state has ever had.

Governor Hodges and other charter members of the Council were guests of honor at a dinner preceding the meeting. Members of the Fieldcrest management group attended the dinner meeting (Continued on Page Seven)

Greenville Plant Wins Award In Fund Drive

Fieldcrest's Karastan Spinning Division at Greenville won a "Big U" award for exceeding its quota in the Pitt County United Fund campaign.

Miss Evelyn Beasley, of the Greenville office, was presented a "Key Man" award for her work as chairman of the solicitation in the division.

Production employees at Greenville pledged \$542 and salaried personnel pledged \$210. The Company gave \$400, making a total contribution of \$1152 by the employees and the Company.

The campaign goal for the county was \$111,000, of which \$88,000 had been pledged by November 10 when the final report and awards meeting was held. The campaign opened October 1 and closed officially November 15.

Certificates Given Day's Pay Divisions

Sixteen departments and sub-departments in the mills and offices in which 100 per cent of the employees pledged a minimum of a day's pay in the Community Fund drive have been presented Certificates of Merit by the Tri-City Community Fund.

The units winning the recognition were the Burns guards, Canteen, Central Standards, Draper Cost, Draper Standards, Employees Store, General Accounting, General Management, Industrial Relations, Leaksville Standards, Mechanical Development, Product Development, Research and Quality Control, Spray Cost, and Yard Crew.

In addition to the Certificates of Merit, the Bedsread Mill and the Industrial Relations Department won plaques given by President Harold W. Whitcomb to the mill and staff department in which the highest percentage of employees pledged a day's pay or more to the Community Fund.

Wins Two Consecutive Years

The Bedsread Mill also was the recipient of the President's Plaque in last year's campaign.

The Industrial Relations Department tied with the Standards Department and the Technical Services Department as the staff department with the highest percentage of employees giving a day's pay.

A tie among the same departments occurred last year. Since all three departments had 100 per cent of the employees to pledge a day's pay, the Industrial Relations department was declared the winner both times by virtue of having the highest per capita contribution among the three departments.

Fieldale Certificates

In the Fieldale Community Fund campaign, eight Towel Mill departments received Certificates of Merit given by D. A. Purcell, mill manager, to the units where 100 per cent of the employees pledged a minimum of a day's pay.

These departments were: Cloth Room, Cost Department, Personnel-Lodge-Village, Plant Service, Production Control, Standards Department, Superintendent's Office, and Warehousing and Shipping Department.

(See pictures on Page Eight)