

College Grads' Pictures Wanted

The Mill Whistle will publish pictures of employees' sons and daughters who will graduate from a college or university early in June.

The parents should fill in the coupon below and send it with a photograph of the graduate to The Mill Whistle, Fieldcrest Mills, Spray, N. C., or they may hand the material to one of the plant reporters for The Mill Whistle.

It is not necessary that the graduate be wearing a cap and gown. If the parents do not have a photograph, the graduate can usually obtain one from the studio that made his or her picture for the college annual.

If there are any employees' daughters to graduate from hospital nursing schools we, of course, wish to include them, too.

Graduate's name

Name of college or university

Degree to be received

Parents' names

Bloodmobile

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six visits to the Tri-Cities in 1961. It already has visited Leaksville, Draper and Spray and will make return visits to each area later in the year. To meet the yearly quota, 142 pints are needed on each visit.

The community-wide program was undertaken at the request of the medical staff of the Morehead Memorial Hospital in order that there might be a ready supply of life-saving blood and its derivatives to enable the hospital to better serve its patients.

Receive Total Blood Needs

Under the plan, the hospital will be supplied blood through the official Red Cross program and all patients from the Tri-City area will receive their total blood needs at the local hospital, without charge for the blood itself and without having to replace it.

A doctor from the Morehead staff and registered nurses are on duty at all times when the Bloodmobile is in operation in the Tri-Cities.

The blood collected is processed at Charlotte and blood and its derivatives are supplied the local hospital from the Charlotte Center.

Credit Union Is Safe Place For Your Money

When you put your hard earned money into a place for safekeeping, you want to be sure you get safekeeping.

That money represents future living, better living for you and your family.

Over the past half century, credit unions like the Fieldcrest Mills Credit Union have proved themselves to be as safe and secure as any financial institution you can name.

For every \$100 loaned out by credit unions, less than 20 cents has been written off as uncollectible. Few lending agencies, if any, can match that record.

New Products Shown At Council Meeting

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advertising and described various merchandising aids being utilized.

Mr. Guinan reviewed the items brought out in January and showed the new lines to be introduced in June at the International Home Furnishings Market in Chicago.

Mr. Hoit presented a summary of new Fieldcrest products, showing the newest 'one look' coordinated ensembles for fall, newly-developed colors used on a completely new line of merchandise and the new gift sets, including Fieldcrest's Christmas packaging.

He told of the success of our ensemble business and our sales of gift sets which he described as being "on top of our regular sales efforts."

Sales Organization Strengthened

Mr. Hoit said the Fieldcrest sales organization has been maintained and strengthened and he told of things that are being done to strengthen our basic lines of merchandise.

"With an upturn in business generally, we are ready to move in and get our share," he said.

D. E. Simons, Council president, opened the meeting and called on B. F. Dunton to give the invocation. Bill Stone conducted the drawing for attendance prizes, a towel gift set, won by Jesse McKinney, of the Karastan Rug Mill, and a bedspread, won by Roy Whitten, also of Karastan.

Harold W. Whitcomb, president of Fieldcrest Mills, Inc., who presided during the program, announced at the close of the meeting that, upon the recommendation of the Council officers, the Carolina Cooperative Council and the Junior Council are discontinued.

The 41-year-old Carolina Council, and the Junior Council, were valuable in their day, he said, but declining membership and attendance in recent years made their termination advisable.

Scholarship Checks

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Fieldcrest Scholarships were designed to help those who have proved they are deserving of further education, but who are unable to go to college without financial assistance.

Mr. Whitcomb traced the development of the Fieldcrest Foundation and told of its purposes. He explained that proceeds from the Employees Store and the Car-teen Service go into the Foundation and are used for gifts to educational, charitable, and other worthwhile causes.

He reviewed some of the grants made by the Foundation including those to help build swimming pools at Fielddale and Draper and to rehabilitate playgrounds in all parts of the Tri-Cities. He also reported gifts made from the Foundation to colleges and universities and to the hospital building fund at Stuart, Va.

Company Pays 35% Of Taxes

Mr. Whitcomb was introduced by John M. Hough, superintendent of Leaksville Township Schools, who pointed out that because Fieldcrest pays 35% of the local taxes, the school facilities, and even the salaries of those employed in the school system are geared to the profitable operation of Fieldcrest Mills.

Mr. Hough cited the Company's interest in education and said Fieldcrest has been at the forefront in support of every bond issue offered for the improvement of the local schools.

Members of the Fieldcrest Scholarship Committee were introduced during the program. These were C. J. Frank, director of industrial relations, chairman; Mr. Hough; William McGehee, director of personnel research and training, secretary; and R. H. Tuttle, director of technical services.

The scholarships, each worth a total of \$2,000, will be continued for four years of college attendance conditioned upon the recipient's maintenance of an acceptable record. The checks presented the winners were for \$250, covering the first half of the freshman year.

To Give More Scholarships

The Foundation will give a minimum of two additional scholarships each year to employees or children of employees entering college for the first time.

Glenda Overby, daughter of John H. Overby, a shearing machine operator at the Bedspread Mill, will enroll at Woman's College and plans to become a high school mathematics teacher.

Gale Rhodes, son of Carl D. Rhodes, assistant designer in the Domestic Designing Department, plans to attend North Carolina State College and major in electrical engineering.

Darrell Steagall, who graduated from Tri-City High School in 1956, is now employed in the Leaksville Standards Department. His father, James J. Steagall, is a weaver at the Bedspread Mill. Darrell's wife, the former Miss Patricia Cochran, is employed as a secretary at Karastan. Darrell will attend North Carolina State College and major in textile management.