

Vestal And Pruitt Are Honored For Service

Two employees, Greeley A. Vestal of the Central Warehouse, and John H. Pruitt of the Blanket Mill, reached outstanding milestones of continuous service with the Company early in September.

Mr. Vestal, foreman of the Sheet Stock Department, completed 45 years of continuous service on September 1. President Harold W. Whitcomb visited him at the mill on the anniversary date. He presented Mr. Vestal with the Fieldcrest diamond-and-gold 45-year service emblem, a gift, and a letter expressing the Company's appreciation for his long record of service.

Mr. Pruitt, an oiler in the Wool Spinning Department, completed 40 years of continuous service on September 5. Mr. Pruitt, who has been out sick for some weeks, was visited at his home on the anniversary date by J. H. Ripple, mill manager, and C. J. Frank, director of industrial relations. Mr. Frank presented Mr. Pruitt with the Company's 40-year service emblem, a gift, and a letter of commendation from President Whitcomb.

Mr. Vestal is a native of Yadkin County but has lived in the Tri-Cities since he was a boy. He began work as an order filler September 1, 1916, and has continuous service since that date. He was promoted to foreman of the Sheet Stock Department in August, 1919, and continues to serve in that capacity.

Mr. Pruitt, a Rockingham County native, has continuous service at the Blanket Mill since September 5, 1921. He earlier worked in the Welfare and Health Department.

Employed in the Wool Spinning Department since 1921, he has worked as a roving hauler, spinner and doffer on the old jack spinning frames, Model E spinner, and fixer.



Dr. William McGehee, director of personnel research at Fieldcrest Mills, Inc., is an author of a 325-page book on training in business and industry.

McGehee Is Author Of New Book

September 1 was a red-letter day for Dr. William McGehee because it marked the date of publication of his book, "Training in Business and Industry," published by John Wiley and Sons, Incorporated, New York.

Dr. McGehee, director of personnel research at Fieldcrest, wrote the book in collaboration with Dr. Paul W. Thayer, assistant director of research for the Insurance Agency Management Association, Hartford, Conn.

The 325-page book, selling for \$7.50, is now on sale throughout the country where such books are needed, particularly schools and colleges offering courses in training in industry.

The John Wiley and Sons firm, established over 100 years ago, is one of the oldest and most respected publishers

of scientific and professional works and textbooks.

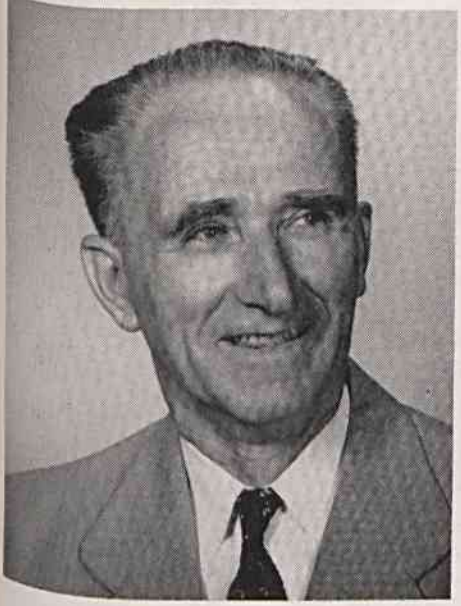
"Training in Business and Industry" provides a critical evaluation of training methods and techniques in the light of modern learning theory and suggests methods of making training an effective tool of management in achieving the goals of the organization.

Among other topics, the book deals with determining training needs, the psychology of learning, responsibility for training, and the evaluation of training.

Wrote Nights and Week ends

Dr. McGehee said writing the book took him about three years, working mainly at night and on week ends. Mrs. McGehee typed the manuscript at their home here. Dr. Thayer came to Spray a time or two and Dr. McGehee was in Hartford with him occasionally. The two authors discussed the book when they met at meetings of the American Psychological Association each year.

With Fieldcrest since 1947, Dr. McGehee was formerly head of the De- (Continued on page seven)



GREELEY A. VESTAL
... Sets 45-Year Record ...



JOHN H. PRUITT
... Completes 40 Years ...

Housekeeping Award Given Rug Loom 37

In the Karastan Rug Mill's recognition program for weavers with outstanding housekeeping on their looms, rug loom No. 37 was winner of the housekeeping award for the month of August. Weavers on the loom are H. R. Shelton, Cecil Carter, and Ronald Fain.

The mill awards a certificate each month to weavers on the loom which has the highest total points in four housekeeping inspections made by the supervisors.

The certificate is posted on the loom and remains up during the succeeding month or until another loom wins the award.