

THE MILL WHISTLE

Fieldcrest

COORDINATED FASHIONS
FOR MEN AND BATH



Karastan
AMERICA'S FINEST POWER LOOMED RUG

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Community Fund Drive Set Oct. 2 - 23



BLOOD DONOR — Prior to donating a pint of blood to the Bloodmobile, Kenneth White, assistant scheduler at the Bedspread Finishing Mill, gets medical record card from Miss Edna Starnes, Red Cross nurse. Dr. Thomas P. Clay is shown in background. More pictures and story on page five.

Prizes And Awards Offered In Mill Campaign

Those Who Pledge A Day's Pay To Participate In Drawings For Valuable Prizes

Employees who pledge a day's pay and departments in which 100 per cent of the employees pledge a day's pay in the Tri-City Community Fund campaign will be eligible for valuable prizes to be awarded through drawings.

In addition plaques, certificates and other honors will be given departments with 100 per cent participation on a day pay's basis.

An honor roll will be posted daily in each mill department listing the names of the department's employees who have pledged a day's pay.

The **President's Plaque** is to be given by President Harold W. Whitcomb to the mill which has the highest percentage of employees giving a day's pay. The plaque will be held for a year by that mill and will rotate to next year's winner. The staff department having

the highest percentage of "day's pay givers" will receive a similar plaque.

Certificates of Merit will be presented by the Tri-City Community Fund to each mill department and staff unit in which 100% of the employees pledge a day's pay.

Each mill will have a drawing from among the employees who pledge a day's pay; the winner will have a choice of an American Heritage bedspread, an automatic blanket or one of Karastan's Happiness rugs.

There will also be a drawing for a similar prize among the staff personnel who pledge a day's pay.

The names of all employees—mill and staff—who pledge a day's pay will be thrown into one final drawing for a grand prize of a beautiful 9x12 Tiempo Coloniale rug.

These prizes are gifts of Fieldcrest Mills, Inc., and are not taken from campaign funds.

Day's Pay Per Employee Is Goal At Fieldcrest

The annual finance campaign for the Tri-City Community Fund will begin in the Tri-Cities October 2 and continue until October 23.

The budget goal for the community-wide campaign is \$59,026, representing the minimum amount needed for the continuance of the 10 health, welfare and recreational services included in the campaign.

Fieldcrest employees, along with members of all other firms in the Tri-Cities, will be asked to pledge a minimum of a day's pay. For the convenience of employees and upon their authorization, Fieldcrest will make payroll deductions over a 12-month period to collect the pledges.

Arthur L. Jackson, assistant to the vice president of manufacturing, will be general chairman of the drive at Fieldcrest Mills, which will begin Monday, October 2 and is expected to be concluded Friday, October 6.

The manager of each mill will serve as chairman for the solicitation in his mill, with the assistant managers and
(Continued on page eight)



ARTHUR L. JACKSON

... Heads Drive At Fieldcrest ...