

THE MILL WHISTLE

Fieldcrest
COORDINATED FASHIONS
FOR MEN AND WOMEN



Karastan
AMERICA'S FINEST POWER LOOMED RUG

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Mills To Hold 'Open House' This Week



GETS BIG PRIZE — Joseph E. Meadows, of the Blanket Mill, is presented a purchase ticket for a 9 x 12 Tiempo Coloniale rug which he won as the grand prize in the drawing among employees who gave a day's pay or more to the Tri-City Community Fund. Making the presentation is C. A. Davis, mill superintendent.

Open House To Highlight Mill Improvements

Modernization Program In Past Five Years Brings Changes To All Tri-City and Fieldale Mills

The "open house" at Fieldcrest this week will highlight many facets of a \$20,000,000 modernization program carried on in the Company's operations in the Tri-Cities and at Fieldale, Va., in the last five years.

These improvements involved not only large expenditures for new machinery and equipment but also for building additions and alterations and extensive relocation of machinery for increased efficiency of operation.

Included in the projects for the period are the new General Offices building, occupied early in 1958, and a new warehouse at the Towel Mill, Fieldale, Va., for the storage of finished products. Major improvements made at each mill are listed below.

The Bedsread Mill modernized its

spinning machinery, purchased additional looms, a new slasher, and made major changes in the Winding Department layout. Finishing operations for the Bedsread Mill were consolidated into a separate mill unit and moved to the former Rhode Island Mill building in North Spray.

At the Blanket Mill a large addition was built to the Weave Room, new looms and jacquard heads were purchased, machinery from the St. Marys Woolen Mill in Ohio was moved to the Blanket Mill, new space was added for the Opening Room and new equipment installed, new drawing and fly frames were purchased, the cotton system spinning was modernized, and several departments were relocated.

At the Bleachery and Finishing Mill many new pieces of equipment were installed including additional Gessner nappers and a James Hunter continuous
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Employees And Public Invited To Tour Mills

Fieldcrest will hold "open house" at all of the mills in the Tri-Cities and at the General Offices Wednesday and Thursday, November 8 and 9, from 1 p. m. to 9 p. m. and at the Towel Mill in Fieldale, Va., Wednesday, November 8, from 2 p. m. until 8 p. m.

Visitors are invited to tour the mills to see results of the \$20,000,000 modernization program carried on since the last open house in May of 1956.

Employees, their families and friends, and the general public will be given tours of the plants and offices during the visiting hours. Children under 16 years of age are not invited.

Valuable attendance prizes, consisting of well-known products of each mill, will be awarded through drawings among those attending.

During the event, special honor will be paid to the Company's 1363 employees with 25 or more years of continuous service. They will be furnished silver-printed blue ribbons with the words "25-Year Club."

Employees who are members of the 25-Year Club are requested to wear the stick-on ribbons on the job during the open house and also to wear the honor ribbons when visiting the mills with
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Bloodmobile To Visit Draper November 21

A goal of 200 pints has been set for the visit by the Bloodmobile to Draper Tuesday, November 21. The unit will be stationed at the First Methodist Church in Draper from 11 a. m. until 4:30 p. m.

The Tri-Cities' quota for the year is 850 pints. Only 635 pints had been collected through September 30 and there has been no Bloodmobile visit since that date. Assuming that 200 pints will be donated on the Draper visit, the Tri-City area would still be slightly behind its yearly quota.

Active recruiting of donors will begin November 13. Although donors are ex-
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